



**REPORTS OF ICDT**

**ON**

**THE OIC FAIRS AND EXHIBITIONS**

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**THE ISLAMIC CENTRE FOR DEVELOPMENT**

**OF TRADE**

**TO THE**

**36<sup>th</sup> MINISTERIAL SESSION**

**OF THE STANDING COMMITTEE FOR ECONOMIC AND**

**COMMERCIAL CO-OPERATION OF THE OIC**

**(COMCEC)**

**Agenda n°5: Intra-OIC Trade**

**Virtual Meeting**  
**November 25<sup>th</sup> - 26<sup>th</sup> 2020**

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**Report on the  
7<sup>th</sup> Exhibition of Halal Products of the OIC Member States  
Istanbul - Republic of Turkey  
29 November - 2<sup>nd</sup> December 2019**

In compliance with the resolution adopted by the 34<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) organized under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company "Discover Events", the "7<sup>th</sup> OIC Halal Exhibition" from 29<sup>th</sup> November to 2<sup>nd</sup> December 2019 in Istanbul - Republic of Turkey, concomitantly with the World Halal Summit 2019.

This Exhibition which was dedicated to halal trade, halal standards and halal production and logistics, was an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

The Exhibition, which lasted for 4 days, was organised over an area of 7000sqm and was opened to the public and professionals and recorded the participation of the following OIC Member States: Bangladesh, Nigeria, Senegal, Cameroon, Indonesia, Tunisia, Thailand, Algeria, Iran, Saudi Arabia, Chad, Burkina Faso, Libya, Mali, Lebanon, Oman, Afghanistan, Djibouti and Somalia, as well as other non-OIC Member Countries : Bella Russia, Ghana, Tatarstan, India, Germany, Spain, France, Portugal, South Korea, USA, Canada, Belgium, Italy, Kenya and Ethiopia. This Exhibition registered also the participation of about 80,000 visitors and 350 exhibitors.

Institutions operating in the field of Halal product standards also took part in this Exhibition, ICDT, together with other Certification and Standardisation bodies from OIC and non OIC Countries.

SMIIC and Discover Events organized on the side-lines of this Exhibition, the following thematic conferences and workshops: Standardization and related issues for Halal quality Infrastructure; Certification and accreditation in Halal Industry; Islamic Banking and Finance Conference; Halal Life Style: Halal and Health as well as B2B meetings.

**Report on the Exceptional Edition of the Tourism, Handicrafts  
and Interior Decoration Exhibition of the OIC Member States**

**State of Kuwait, 17-23 December 2019**

In pursuance of the relevant resolution adopted by the 34<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey and by the 35<sup>th</sup> Ordinary Session of the ICDT Board of Directors held in March 2018 in Marrakech, the Ministry of Commerce and Industry of the State of Kuwait and the Islamic Centre for Development of Trade (ICDT) organized in collaboration with "Kuwait International Fair Company" an "Exceptional Edition of Tourism, Handicrafts and Interior Decoration Exhibition of the OIC Member States", from 17 to 23 December 2019 at the "Kuwait International Fairground (KIF)". In concomitance with the following exhibitions: "Crafts and small projects, Building, Health and beauty".

The objective of this Exhibition is to strengthen cooperation among OIC Member States in the Tourism, Handicraft and Décor sectors, to promote historical monuments and tourist sites of Member States, and to encourage investment in this sector. It was also a platform for stakeholders in the Handicraft sector in OIC Member States, seeking business opportunities to establish partnership between them.

These events, which lasted 5 days, were open to the public and was organised over an area of 13000 sqm. It recorded the participation of the following Member States: Kingdom of Bahrain; Republic of Turkey; Republic of Tunisia; Sultanate of Oman; Republic of Lebanon; Arab Republic of Egypt; State of Qatar; Islamic Republic of Pakistan.

Other non OIC Member States (France, Great Britain and Sri Lanka) have also participated in this Exhibition.

**REPORTS OF**

**THE PREPARATIONS FOR**

**THE OIC PARTICIPATION TO EXPO**

**DUBAI 2020**

**STATE OF THE UNITED ARAB EMIRATES**

**20 October 2020 - 10 April 2021**

**REPORT OF THE MEETING OF THE OIC INSTITUTIONS FOR  
THE PREPARATION OF THE OIC PARTICIPATION IN EXPO  
DUBAI 2020**

**Jeddah - Kingdom of Saudi Arabia  
14<sup>th</sup> January 2019**

***I/ CONTEXT:***

Within the framework of the preparation of the participation of the OIC in the Expo Dubai 2020, scheduled to be held in Dubai from 20<sup>th</sup> October 2020 to 10<sup>th</sup> April 2021, the Islamic Centre for Development of Trade as the OIC focal point in charge of co-ordinating the aforesaid participation, organised in Jeddah at the Headquarters of the OIC a coordination Meeting with Expo Dubai 2020 Team on 14<sup>th</sup> January 2019.

***II/ OBJECTIVES:***

The objective of this Meeting is to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pavilion, contribution of each OIC Institution and the potential collaboration between Dubai Islamic Economy Development Center and OIC Institutions.

***III/ PARTICIPANTS:***

The Meeting was attended by the following:

**From the State of UAE:**

- The Expo Dubai 2020 Bureau
- The Dubai Islamic Economy Development Center (DIEDC).

**From OIC:**

- The Islamic Centre for Development of Trade (ICDT);
- The Department of Economic Affairs of OIC;
- The Department of Political Affairs of OIC;
- The OIC Department of Palestine;
- The OIC Department of Media;
- The Cultural, Social and Family Affairs Department of OIC;
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Research Centre for Islamic History, Art and Culture (IRCICA);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMQA);
- The Global Partnerships and Resource Mobilization Department of IsDB (GPRM) (IsDB Group Focal Point of Expo Dubai 2020);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Strategy & Cooperation Department of IDB;
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);

- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC).

The agenda, the program and the list of participants are Annexed to this report.

#### ***IV/PROCEEDINGS:***

The Meeting started by opening statements of Mrs Manal Omar on behalf of the Vice President International Participation Expo Dubai 2020 and the Director General of ICDDT who welcomed all participants and pointed out the importance of the participation of OIC in the Expo Dubai 2020 through a common Pavilion and side events during this Expo.

Many participants took the floor and underlined the importance of the Expo Dubai as a platform for more visibility of OIC and its organs to the world as the collective voice of the Ummah; this event will be a great opportunity for all OIC Institutions to showcase their services and activities and give the real image of Islam.

The Representative of Dubai Islamic Economy Development Center made a presentation on this Centre and welcomed the cooperation with the OIC Institutions during the Expo.

#### ***V/DELIBERATIONS:***

After fruitful debate, participants agreed on the following:

- To insert logos of the OIC Institutions by types ((Standing Committees, Subsidiary Organs, Specialised and Affiliated Organs);
- To request OIC Institutions to send to ICDDT in written form their remarks on the pitch of the OIC Pavilion within one week;
- To design an online platform (website) dedicated to OIC participation to Expo Dubai 2020;
- To send a participation form by ICDDT to be filled by each OIC Institution indicating the exhibits and materials to be showcased and the side events to be organised. The form shall be filled and returned to the ICDDT by 15 February 2019;
- To send the preliminary list of side events to ICDDT by 15 February 2019;
- To send to OIC Institutions the estimated cost of side events services (equipment, translation, catering and accommodations), keeping in mind that the venue will be offered by the Expo Authority;
- To secure financing of side events by each Institution (accommodation, translation, experts, catering...);
- To include the issues of Halal Industry, Islamic economy, Migration, Islamic History and Heritage, Family, Women, Children and Youth affairs (Women Muslim on Development, Women success stories, Women Empowerment; Youth Summit on Innovation, Islamic Capital-City of Youth, ...), Science, Technology, Innovation and Research, Trade, Investment and Export Credit in OIC and Private Sector Development;
- To invite Dubai Islamic Economy Development Center to send to OIC Institutions through ICDDT the Concept Note on activities to be planned during the Expo;
- To convene a coordination meeting of the OIC Institutions and Expo Dubai Bureau in Marrakesh, Morocco on 2<sup>nd</sup> April 2019 in order to finalise the OIC Pavilion concept. OIC Institutions shall make presentations on their contribution and commitments during this coordination meeting;
- To organise another coordination meeting on the sidelines of the 35<sup>th</sup> COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters;

***VI/ MOTION OF THANKS:***

At the end of the meeting, participants conveyed their deepest thanks and gratitude to His Excellency Dr. Yousef A. AL-OTHAIMIEN, the Secretary General of the Organisation of Islamic Cooperation for his sustained support to the OIC participation in Expo Dubai 2020 and for facilities provided to ensure the success of this Meeting.

The participants also expressed their thanks to Dr. El Hassane HZAINI, Director General of the Islamic Centre for Development of Trade and to Mrs. Hind ALLOWAIS, Vice-President of Expo Dubai Bureau and Mrs Manal Omar and their staff for the precious efforts they have made to facilitate the success of this event.



**REPORT OF THE 3<sup>rd</sup> MEETING OF THE OIC INSTITUTIONS FOR THE  
PREPARATION OF THE OIC PARTICIPATION IN EXPO DUBAI 2020  
Marrakesh, Kingdom of Morocco  
2<sup>nd</sup> April 2019**

**I/ CONTEXT:**

Within the framework of the preparations of the participation of the OIC in the Expo Dubai 2020, scheduled to be held in Dubai from 20<sup>th</sup> October 2020 to 10<sup>th</sup> April 2021, the Islamic Centre for Development of Trade as the OIC focal point in charge of co-ordinating the aforesaid participation, organised in Marrakesh; Kingdom of Morocco, the Third Coordination Meeting of OIC Institutions and Expo Dubai 2020 Bureau on 2<sup>nd</sup> April 2019.

**II/ OBJECTIVES:**

The objective of this Meeting was to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pitch Pavilion and Pavilion design, the sidelines events to be organised on the margin of this Expo and items to be exhibited by each OIC Institution and technical assistance to be provided by Expo Dubai 2020 Bureau.

**III/ PARTICIPANTS:**

The Meeting was attended by the following:

- **The Expo Dubai 2020 Bureau**

**From OIC:**

- The Islamic Centre for Development of Trade (ICDT);
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMAQ);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Islamic Development Bank Group (IsDB);
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC);
- The Islamic Cooperation Youth Forum (ICYF).

**IV/ PROCEEDINGS:**

The Meeting started by the welcome address of the Director General of ICDT and statement of the Representative of the Vice-President International Participation Expo Dubai 2020 who welcomed all participants and stressed the importance of the participation of OIC in the Expo Dubai 2020 as an opportunity to showcase OIC achievements and services and activities for the benefit of the Ummah and how it contributes to improving the image of Islam worldwide.

The representative of Expo Dubai 2020 Bureau presented the Expo Dubai 2020, the OIC Pitch Pavilion, design and content and also technical assistance to be provided to participants during the Expo.

Participants exchanged their views on the design and the content of the OIC Pavilion and presented their side events to be held during this exhibition.

#### **V/ DELIBERATIONS:**

After fruitful debate, participants agreed on the following:

- To appoint the theme coordinator as follows: Islamic Economy: Lead: Islamic Development Bank Group; Halal: Lead: SMIIC; Culture and Arts: Lead: IRCICA; Science: Lead: ISESCO; Women and Youth: Lead: OIC GS, ICYF;
- To dedicate each of the six months of Expo duration to one theme, the slot shall be proposed by the theme focal point;
- To request every theme focal point to coordinate the content as well as the side-events with ICDT including timeframe from 20 October 2020 till 10 April 2021, tentative number of participants and the services needed (catering, translation etc...) before 25<sup>th</sup> April 2019;
- To inform OIC Institutions that physical exhibited items and materials shall be showcased and distributed mainly during their own events in the OIC dedicated Conference rooms not in the OIC Pavilion;
- To invite OIC Institutions to convey their final comments on the OIC Pitch to ICDT before 25<sup>th</sup> April 2019;
- To request the OIC Institutions Focal Points to upload and update their list of side-events on the online Expo 2020 platform designed by ICDT relating to Expo Dubai 2020 (in pdf, word and PPT format);
- To secure financing of side events by each Institution (accommodation, translation, experts, catering...);
- To replace the appellation "Muslim and Arab" by "Culture and Arts" in the Pitch;
- To use the online platform for raising technical questions on the Expo2020;
- To request Dubai Expo 2020 Bureau to convey to ICDT information on the sponsorship and booking system of this Expo and to share the IPM reports;
- To request Dubai Islamic Economy Development Center and IsDBG to organise a coordination meeting in order to examine means and ways of their collaboration to hold joint events during the Dubai Expo 2020;
- To organise other coordination meetings notably on the sidelines of the 35<sup>th</sup> COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters and also during the 5<sup>th</sup> ACMOI Meeting (3-5 December 2019).

#### **VI/ MOTION OF THANKS:**

At the end of the meeting, participants kindly requested the Ministry in charge of foreign Trade of the Kingdom of Morocco to convey their deepest thanks and gratitude to the Cabinet of His Majesty Mohamed The Sixth, King of Morocco, May God Assist Him, to the Government and the Moroccan People for the warm welcome, hospitality and the facilities which were provided to facilitate the holding and ensure the success of this Meeting

The participants also conveyed their deepest thanks and gratitude to His Excellency Dr. Yousef A. AL-OTHAMEEN, the Secretary General of the Organisation of Islamic Cooperation for his sustained support to the OIC participation in Expo Dubai 2020 and for facilities provided to ensure the success of this Meeting.

The Participants also conveyed their warm thanks and gratitude to His Excellency Dr. Bandar M. H. HAJJAR, President of the IDB Group for His full and active support to the IsDB Group participation in Expo Dubai 2020 for the benefit of Member Countries.

The participants also expressed their thanks to Dr. El Hassane HZAINI, Director General of the Islamic Centre for Development of Trade and to Expo Dubai 2020 Bureau and their staff for the precious efforts they have made to facilitate the success of this event.

**Report on  
International Participants Technical Meeting  
for Thematic District Pavilions  
Dubai, United Arab Emirates  
14-16 July 2019**

**CONTEXT:**

Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020 to be held in Dubai, State of United Arab Emirates, from 20<sup>th</sup> October 2020 to 10<sup>th</sup> April 2021, the OIC delegation chaired by Dr. EL Hassane HZAINI, attended the International Participants Technical Meeting (IPTM) for Thematic District Pavilions hosted by Expo 2020 Dubai to provide critical updates to OIC delegates on the status of the Expo 2020 Dubai site and the services available to participants through the One-Stop Shop, for pavilion delivery and operations.

**OBJECTIVES:**

The Technical Meeting is a two-day event focused on discussions of all key operational, exhibition and programming aspects including: The progress Expo 2020 Dubai has made since IPM 2018, as well as the progress of on matters related to logistical aspects; Event time operations; National Days; Expo village; Commercial retail operations; Accommodations and accreditation; Culinary Pod Initiative; Content and Programming for Thematic District Pavilions; Exhibition Design etc..

**PROCEEDINGS & OIC DELEGATION SIDE-MEETINGS:**

Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020, OIC delegation had several coordination meetings:

***Sunday, 14<sup>th</sup> July 2019:***

- OIC delegation paid a visit to Expo 2020 Dubai site:
  - The OIC Delegation was welcomed at the Expo 2020 site for Mockup explanation and Expo Site-Tour specially to inquire about the progress of the work at the OIC Pavilion located at the Mobility Multilateral Building. The OIC delegation noticed with satisfaction that the shell works are 90% complete and all deadlines relating to the progress of the work are being reached.
  - His Excellency the OIC Secretary General is cordially invited by Expo 2020 team to attend the IP Meeting scheduled to be held in Dubai on 11-12 September 2019 to plan for H.E an Expo2020 site tour in order for H.E to be informed of the work progress at the OIC Pavilion level.

➤ ***Bilateral meeting:***

The "Bureau Expo Dubai 2020" organized a Bilateral Meeting on Programming of the OIC Side-Events & OIC Pavilion Content Curation with the Islamic Centre for Development of Trade as the OIC focal point in charge of coordinating the preparations of the participation of the OIC in the Expo Dubai 2020, at Address Dubai Marina on 14<sup>th</sup> July 2019.

The meeting took stock of the progress of the OIC participation to Expo 2020 in its different tracks: The Pavilion and Side-events especially the OIC Day scheduled on 2<sup>nd</sup> of November 2020.

The participants noticed that the preparations of the OIC are very smooth and advanced in comparison with other International Participants since the concept design of the pavilion was adopted and the "curation document" is nearly finished after the last intensive meetings held

on bilateral level in Dubai on 14, 15 and 16 July 2019.

Dr. HZAINE El Hassane, Director General of ICDT and Mr Saad MARCIL, in Charge of Trade Information (ICDT) and Bureau of Dubai Expo Representatives under the guidance of Mrs. Hind Al-OWAIS, Vice-President of International Participants in presence of Mr. Ragy SARO, Focal Point of OIC Participation and Nesrine HALIMA, Director of International Participants agreed on the following:

- To convene a Bilateral Meeting between (OIC six theme leaders, UAE, The Dubai Islamic Economy Development Centre (DIEDC)) on 11-12 September 2019 in Dubai, as a follow up of the (Intra-OIC) 4<sup>th</sup> Coordination Meeting on Expo Dubai 2020 to be held on 9-10 September 2019 in IRCICA HQ, Istanbul, Republic of Turkey.
- Invitation letters to the Dubai meeting will be sent jointly by ICDT and Expo2020.
- The 4<sup>th</sup> Intra-Coordination Meeting on Expo Dubai 2020 to be held in IRCICA HQ, Istanbul Republic of Turkey, 9-10 September will focus on the OIC contribution to the International Days /thematic weeks and UAE strategic Initiatives (youth, women, cities, humanitarian issues etc..).
- To communicate as soon as possible the potential contribution of the OIC to the International Days (United Nations Days, Cities Day, Tolerance Day, Children's Day, Disability Day, Volunteer Day, Human Rights Day, Arabic Language Day, Education day, Wildlife Day, Women's Day, Happiness Day – Water Day, Health Day) and UAE initiatives such as:
  - ✓ To convene an OIC Ministerial Special Panel at the Majlis,
  - ✓ OIC Participation in the Summit on Tolerance organized by the UAE,
  - ✓ The Celebration of the OIC day on 2<sup>nd</sup> November 2020;
  - ✓ Honoring outstanding Volunteers of the OIC pavilion (Ceremony Awards),
- To take stock with OIC Institution theme Leaders on their contribution to the content of the OIC Pavilion such as:
  - ✓ To send the checklist including the list of exhibits before the end of July 2019;
  - ✓ To send the soft-exhibits (Video, photos etc..) before the end of August 2019,
  - ✓ The Expo Dubai 2020 authorities will provide to OIC institutions with a 40 feet's container free of charge to convey the hard exhibits (the meeting point of all exhibits will be defined after consultations).
  - ✓ The fit out of the OIC Pavilion will commence on December 2019.

***Monday, 15<sup>th</sup> July 2019:***

OIC delegation attends the IPTM Plenary session from 8am to 7pm held at constellation Ballroom, Dubai Address Marina hotel, devoted to review all aspects related to Expo 2020 assistance package framework notably the thematic district pavilions, insurance in the UAE, arrivals, financial & VAT services, Accommodation at Expo village, accessing the site, getting food into the UAE and onto site, National days and programming, food & beverage, retail, content curation as well as an additional Q & A session.

***Tuesday, 16<sup>th</sup> July 2019:***

Dr. Hzaine had a bilateral meeting with Dr. Tarek Olivera Shayya (Expo 2020 Board Director and CEO of International Participants) mainly dedicated to the participation of the OIC through the pavilion and the events scheduled on the side-lines, followed by a series of side-meetings devoted to International Organisations on topics such as International Days, Dubai Exhibition Centre, OIC content curation etc...

**Report of the 4<sup>th</sup> Meeting of the OIC Institutions for the  
Preparation of the OIC Participation in EXPO 2020 DUBAI**

Istanbul, - Republic of Turkey  
9-10 September 2019

***I/ CONTEXT:***

Within the framework of the preparations of the participation of the OIC in the Expo 2020 Dubai, scheduled to be held in Dubai from 20<sup>th</sup> October 2020 to 10<sup>th</sup> April 2021, the Islamic Centre for Development of Trade (ICDT) and the Research Centre For Islamic History, Art and Culture (IRCICA) organised the 4<sup>th</sup> Coordination Meeting of the OIC participation in EXPO 2020 Dubai in Istanbul; Republic of Turkey at the IRCICA Headquarters on 9-10 September 2019.

***II/ OBJECTIVES:***

The objective of this Meeting was to take stock of the progress of the OIC participation in different fields such as the Design, Content and Curation Document of the OIC Pavilion, the activities planned by the OIC Institutions on the Side-lines as well as the logistical aspects.

The Meeting was attended by the following Institutions:

- The COMCEC Coordination Office (CCO);
- The Islamic Centre for Development of Trade (ICDT);
- The Research Centre for Islamic History, Art and Culture (IRCICA);
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMAQ);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC);
- The Islamic Development Bank Group (IsDB);
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC);
- The Islamic Solidarity Sports Federation (ISSF).

The agenda, the program and the list of participants are annexed to this report.

***IV/ PROCEEDINGS:***

The Meeting started by the welcome addresses of the Director General of IRCICA and the Director General of ICDT who welcomed all participants and stressed the importance of the participation of OIC in the Expo2020 Dubai as an opportunity to showcase the OIC and its institutions main achievements in promoting the true image of Islam and to the Islamic Economy and civilization and its contribution to the advancement of global culture.

The Representative of ICDT presented the final concept design of the OIC pavilion, the OIC pavilion Curation Document: The existing content and remaining OIC institutions sidelines events, as well as a brief on the OIC institutions planned activities.

The representative of the ICDT also took this opportunity to perform a tutorial on the use of the dedicated online Expo2020 platform designed by ICDT, and invited the OIC focal Points to use it for uploading their inputs regarding the Content of the OIC pavilion and for raising online technical questions on the Expo2020 participation;

Participants exchanged their views on the content of the OIC Pavilion and presented their side events to be held during this exhibition.

#### **V/DELIBERATIONS:**

After fruitful debate, participants agreed on the following:

- To appoint an OIC Institution Coordinator every month during Expo2020 Dubai as follows: IRCICA (20 October-20 November 2020); ISESCO (21 November-21 December 2020), IsDB (22 December 2020-22 January 2021), SMIIC (23 January -23 February 2021), SESRIC (24 February-24 March 2021) and ICYF (25 March -10 April 2021); every OIC Institution coordinator should manage logistical aspects and side-lines events.
- To request every OIC Institution focal point to prepare and forward its content (brochures, booklets, books, flyers, manuscripts, videos, photos...) as well as the final side-events, to ICDT preferably before 30<sup>th</sup> September 2019. In this regard, each focal point should study the possibility to co-organise their side events in collaboration with the other OIC Institutions, UN Organs, OIC Member Countries and the Government of UAE;
- To request ICDT to compile the OIC Institutions Focal Points side events in one matrix to be conveyed to Dubai Expo Bureau in order to facilitate booking these events on the Expo 2020 Dubai platform and also for quotation and pricing.
- To request Expo Dubai Bureau to convey to ICDT information on Dubai Exhibition Centre pricing and quotation, as well as the 1<sup>st</sup> floor concept plan in order to share it with OIC focal Points and study the possibility to held there some small events (20 to 40 participants; also requesting Expo Dubai Bureau to communicate to ICDT accommodation information such as flats/bedrooms renting rate to be shared with all OIC Institutions Focal Points;
- To ask OIC Institutions focal points to convey to ICDT the list of managers and officers' passports who will attend Expo 2020 events to facilitate the entry visa process;
- To organise a workshop gathering all OIC Institutions representatives on the future prospects of OIC for the benefit of the Ummah on 9<sup>th</sup> April 2021.
- To request OIC Institutions focal points to convey to ICDT the list of their materials including the technical specifications (weight, height, fragile or not, etc...) to be exhibited during Expo 2020 Dubai in order to load them in the 40 feet's container allocated to OIC Organs and to ship it directly to Expo2020 Dubai Bureau.
- To highlight in the Curation Document Zone 3, the Constitution of Medina ( دستور المدينة, *Dustūr al-Madīnah*), also known as the Charter of Medina (Arabic: صحيفة المدينة, or: ميثاق المدينة) as the first constitution of the history of humanity which institutes the principles of diversity, tolerance and cohabitation etc.
- To organise other coordination meetings notably on the side-lines of the 5<sup>th</sup> ACMOI Meeting (3-5 December 2019).



**Report of the 5<sup>th</sup> Coordination Meeting on the  
preparation of OIC Participation in Expo 2020 Dubai  
Dubai, UAE, 11 September 2019**

**CONTEXT:**

Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020 to be held in Dubai, State of United Arab Emirates, from 20<sup>th</sup> October 2020 to 10<sup>th</sup> April 2021, the OIC delegation chaired by Dr. EL Hassane HZAINI, attended the 5<sup>th</sup> Coordination Meeting of the OIC participation hosted by Expo 2020 Dubai to provide critical updates on the 4<sup>th</sup> OIC Coordination meeting and to initiate discussions on various key operational, exhibition and programming aspects of the exhibition, in Dubai, UAE on 11 September 2019.

**OBJECTIVES:**

The follow-up Meeting is dedicated to the participation of the OIC Institutions in Expo 2020 Dubai through the pavilion and the side-lines events, followed by series of operational level presentations performed by high level officers on topics such as Dubai Exhibition Centre offers, Event booking system, Media operations & communication, OIC Curation Document, accommodation and logistics issues etc...

**PARTICIPANTS:**

The Meeting was attended by the following Institutions:

- **Expo Dubai Bureau:**
  - Mrs. Hind Al-OWAIS, Vice-President of International Participants
  - Mr. Ragy SARO, Focal Point of OIC Participation
  - Mr. Ahmed METWALLY, Designer -3D
  - Mr. Ibrahim Bashir, Senior Manager, Business Events Programming
- **OIC Institutions:**
  - The Islamic Centre for Development of Trade (ICDT);
  - The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
  - The Islamic Educational, Scientific and Cultural Organization (ISESCO);
  - Bayt Mal Al Qods Alsharif Agency (BMAQ);
  - The Islamic University of Technology (IUT);
  - The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC) Member of IsDB Group.

The agenda, the program and the list of participants are Annexed to this report.

**PROCEEDINGS:**

The OIC Delegation was welcomed at the Expo 2020 site for mockup explanation and Expo Site-Tour specially to inquire about the progress of the work at the OIC Pavilion located at the Mobility Building.

During the meeting Dr. ElHassane HZAINI, Director General of ICDT gives an update and main outcomes of the 4<sup>th</sup> Coordination meeting held in Istanbul on the 9 and 10



September 2019 and major achievements done by ICDT as the OIC Focal Point Coordinator.

MM. Ragy, Metwally and Bashir and representatives of Communication Dept of the Expo 2020 Dubai and Dubai Exhibition Center briefed participants about the OIC Pavilion Curation document, the 1<sup>st</sup> floor concept design, Dubai Exhibition Centre offers and partnership with the Communication Dept to widen the visibility of OIC Participation in this Expo.

***DELIBERATIONS:***

After fruitful debate, participants agreed on the following:

- Dubai Expo Bureau to update the curation document according to OIC Delegates observations and send its presentation relating to the OIC participation guidelines in Expo 2020 Dubai in order to share them with other OIC Institutions Focal Points;
- ICDT to contact OIC General Secretariat to appoint media representatives to be accredited by Expo 2020 Dubai Communication Dept preferably before the end of 2019 (<https://media.expo2020dubai.com>);
- OIC Focal points to convey to Expo 2020 Dubai Communication Dept all information related to communication of their side events;

Dubai Expo Bureau to convey to ICDT, quotation, pricing, logistics, ticketing, accommodation and rental fees package of OIC Institutions side events to be shared with OIC Institutions focal points;

Dubai Expo Bureau to communicate the 1<sup>st</sup> floor of OIC Pavilion concept design (2 offices and one meeting room) in order to study the possibility of hosting the OIC small events preferably before 30 September 2019;

OIC Institutions are invited to approach other partners from OIC Member States Institutions and UN Agencies, Government of UAE Agencies in order to co-organise common side events;

## **Report on the 4<sup>th</sup> International Participants Meeting (IPM) of Expo 2020 Dubai**

**Madinat Jumeirah, Dubai  
29-30 November 2019**

### ***I- CONTEXT:***

Within the framework of the preparation of the participation of the OIC Institutions in Expo 2020 Dubai, the Bureau of Expo Dubai organized the Expo 2020 Dubai International Participants Meeting (IPM) on 29-30 November 2019.

Mr. Saad MARCIL, in charge of Studies Representative at ICDT represented the Centre in this Meeting.

### ***II- OBJECTIVES AND PARTICIPATION:***

The objective of this meeting was to follow up the progress on the programming of Expo activities, to attend workshops and to discuss programming for effective interaction between Participants.

This event gathered more a thousand representatives from nearly 192 Countries to prepare for The World's Greatest Show of human brilliance & achievement.

For the first time in World Expo history, each participating country will host its own pavilion to showcase the best of its culture and innovations to millions of global visitors.

### ***III- PROCEEDINGS:***

#### **Day 1 November 29<sup>th</sup>, 2019:**

The first day was comprised of plenary sessions providing delegates with the latest key updates on both operations and programming at Expo 2020 Dubai. With just 11 months to go until event time, Expo 2020 delegates went through critical timelines, and outlined the platforms and services that have been put in place to facilitate a successful Expo 2020 for all.

Her Excellency Reem Al Hashimy, the UAE Minister of State for International Cooperation and Director General, Expo 2020 Dubai Bureau delivers the opening remarks at the International Participants Meeting. Her Excellency underlined that "Next year, Dubai and the UAE will bring the world together for a World Expo that champions collaboration, and sets out to create an open global dialogue that allows us to look towards the future with renewed optimism"

Different speakers from the Bureau of Expo Dubai 2020 updated on the different topics regarding Expo 2020 during the first day as follows: Expo Site Progress, Participants' Delivery, Event Time Operations, Expo Programming, Business Programming, Gapminder Presents, Media Operations, Marketing and Communications, Commercial and Retail, International Days.

On the Sidelines of the plenary session dedicated to general informations on the Expo 2020 programming, the ICDT's representative had a bilateral meeting with Mr Ahmed Metwally, Manager - International Organisations (IO) and Non-Official Participants and

Mr Ayomiku Williams, Storyteller - IP Content and Programming from the Bureau International des Expositions (Expo2020) to take stock on the Pavilion content schedule and the content creation progress which should be in line with the approved stage one - Pitch Story and Stage Two - Concept Design. They proceeded with the necessary adjustments on the Content Curation Document in order to deliver the content production in due time to the technical support team to set up with the fitting out of the OIC Pavilion by the beginning of January 2020.

### **Day 2 November 30<sup>th</sup>, 2019:**

The second day was dedicated to technical sessions, in the form of workshops, giving further detail on what was addressed on the plenary stage, as well as covering operational topics for specific types of participation.

These sessions served as deep-dive examinations of key topics, allowing another opportunity for Participants to engage directly with the Expo team.

Expo also provided platforms for Participants to discuss programming with one another, among them an all-day room provided for effective interaction between Participants, as well as dedicated areas for Participants to present their own programming offerings.

The ICDT's representative seized this opportunity to held a bilateral meeting with Mr Ragy Saro, Acting Senior Manager - IO and Non-Official Participants and Mr Ahmed Metwally, Manager - IO and Non-Official Participants, which served as a follow up on the consolidated OIC side-events and in order to discuss the necessary arrangements for securing the space and date at the Expo and the cost proposals for each events.

The date of the next OIC Coordination meeting on Expo 2020 will be convened in due course.

### **Recent developments**

ICDT was appointed by the OIC General Secretariat as OIC focal point in charge of coordinating the OIC participation in the EXPO 2020 scheduled initially to be held in Dubai from 20th October 2020 to 10th April 2021 (postponed to 1st October 2021 till 31st March 2022).

In this regard, ICDT organized several coordination meetings among OIC institutions and Interactive workshops with Dubai Expo Bureau in Casablanca, Jeddah, Marrakesh Istanbul and Dubai starting from September 2018 till November2019 in order to examine the OIC participation to EXPO 2020 and to organize side-events of OIC Institutions during the event period (Namely: Fairs, Exhibitions, Seminars, Trainings). A digital platform and regular conference calls have been convened on regular basis between Expo2020 and ICDT staff for the setting up of content and design of the OIC Pavilion as well as the programming of OIC Institutions side events including the OIC Day celebration scheduled on October 2021.

- **OIC Pavilion**

The structure of the "Mobility building" where the OIC pavilion will be located is completed.

The stage one - Pitch Story and stage two- Concept Design, have been approved.

The Stage three - the content creation approval form, has been signed by the new appointed OIC Commissioner General H.E Amb. Noria Al Hamamy. This document gives Expo2020 the greenlight to move forward and start the process of the content design with the content agency.

Pavilion concept design has been validated and the content in terms of text, images and videos is finalized and shared by ICDT with EXPO2020 through an online dedicated platform implemented by Expo2020.

The fitting out/layout of the Pavilion space will start on 1st September 2020.

- **OIC Side -events**

As in charge of the coordination between OIC Institution participation, ICDT Staff has collected and uploaded OIC Side-events on the Dubai Exhibition Centre (DEC)- Online Event Booking System. Consequently, DEC team - headed by Mr. Bashir Ibrahim Senior Manager - Business Event Programming (Expo2020/DEC) started already contacting the OIC Institutions Focal Points for suggesting booking offers and cost proposal based on the uploaded event briefing sheet/Inquiry forms.

- **Coordination meeting**

A virtual coordination meeting is planned to be held during September 2020 between ICDT and OIC institutions focal points in order to discuss the new programming and to take stock on the OIC Institutions side events with regards to the new dates and the new theme weeks and international days set up by expo2020 to be conveyed to Dubai Expo Bureau in order to facilitate booking the new OIC events on the Expo 2020 Dubai platform and also to discuss quotation and pricing issues.

- **International Participants Meeting**

ICDT team took part also to the Expo2020 Dubai's fifth International Participants Meeting (IPM), held virtually from 24-27 August 2020.

This is the first time that the Expo 2020 Dubai International Participants Meeting was held virtually.

Since the IPM in November 2019 and the recent global events, Expo 2020 continues to make considerable progress and deliver on its commitments. IPM 2020 was the first of its kind and was an opportunity for OIC Participants to not only witness the progress, but also to discuss on the sidelines key operational and programmed aspects related to the OIC participation.

The last IPM was an occasion for Expo2020 team to showcase the site updates and the new events and entertainment programming. During those information sessions, organizers presented the recent public realm programming, including, the new calendar of theme weeks, available venues and the enhanced business program offering.

**UPCOMING FAIRS**

**AND**

**EXHIBITIONS**

**Postponement of the 1<sup>st</sup> Edition of Buyers/Sellers  
Meeting on Wood and Wood Products of the OIC  
Member States,**

**Libreville- Gabonese Republic**

Taking into account the importance of wood industry in several OIC Member States economies and following the request from the Government of the Gabonese Republic, ICDT and ITFC within the framework of Arab Africa and Bridge Program, plan to organise the 1<sup>st</sup> edition of buyers/sellers Meeting on wood and wood products of the OIC Member States on 15-16 April 2020 in Libreville.

This exhibition will bring together the actors of companies that produce wood products such as timber, plywood, wood-plastic composites and plastic lumber composed of manufacturers, real estate promoters and service providers in the OIC Countries seeking for business opportunities and will be also an opportunity to learn about the latest innovations and technical processes in the wood sector.

B2B meetings, thematic workshops will be held on the sidelines of the Meeting, led by economic operators in wood industry and scientists, which will focus on new developments in the wood international market.

But due to the global health crisis related to the pandemic Covid-19, the meeting of buyers / sellers on wood and wood products has been postponed to a later date.

**Postponement of the the 5<sup>th</sup> Health Expo of the OIC Member States**

**Dakar, Republic of Senegal  
17-20 June 2020**

In pursuant to Resolution adopted by the 35<sup>d</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC), held in November 2019 in Istanbul-Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) organize with the Ministry of Health and the Ministry of Trade and SMEs, in collaboration with “Centre International du Commerce Extérieur du Sénégal (CICEC)”, the 5<sup>th</sup> edition of the Health Expo of the OIC Member States, from 17<sup>th</sup> to 20<sup>th</sup> June 2020 in the Exhibition Grounds of CICES concomitantly with the 10<sup>th</sup> International Health Expo of Senegal (SISDAK).

This Exhibition will gather all the actors of the health sector (pharmaceutical industries, medical services providers, Central purchasing medicines, nutrition and dietetics professionals, surgery, wellness cares, training centers in the fields of health etc...) in the OIC Countries. Therefore, it will be a n excellent opportunity for the enterprises and the actors of the sector to promote their products and services and establish business and partner relationships between the economic operators of the Health and Medical Equipment sectors of the OIC Member States.

To surround the organization of this Fair with all conditions of success, the ICDT and the International Center for Foreign Trade of Senegal (CICES), held a coordination meeting to discuss on the organization of this Fair on July 31 - August 1, 2019 atthe ICDT’s headquarters in Casablanca, and was devoted to the modalities of organization, participation and promotion of the said Fair among OIC Member States.

In accordance with the articles of the MOU signed between the two parties, the price per square meter of the Expo space has been set as follows:

- ✓ Equipped square meter (shell scheme): US\$ 118

Details relating to this expo are available on: [www.cicessisdak.com](http://www.cicessisdak.com)

For more details and information, the requested departments in OIC Member States are kindly requested to contact:

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**Director of Sales and Marketing Department**  
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[www.cices.sn](http://www.cices.sn) / [www.cicessisdak.com](http://www.cicessisdak.com)**

Due to Covid-19 pandemic which is raging around the world, the organizers have decided to postpone holding this Expo to a later date.



**POSTPONEMENT OF THE 10<sup>th</sup>  
MUSLIM WORLD BIZ FORUM**

**Kuala Lumpur, Malaysia**

Within the framework of their cooperation program, the OIC International Business Center (OICBC) of Malaysia and ICDT have been organizing since 2013 in Kuala Lumpur the Muslim World BIZ Forum & Exhibition, the OIC/Asia Trade and Economic Forum as well as other trade events aiming at promoting Intra-OIC Trade and Investment.

The objective of this event is on the one hand, to raise awareness among the economic operators on the business opportunities of the Muslim World and to present to the participants the different services and products offered by the business community, the OIC Institutions.

The Muslim World BIZ Forum is one of the leading Trade Events in Asia and has the support of the Government of Malaysia. The Event is composed of the following activities:

- ✓ General Fair "Muslim World Biz"
- ✓ Round Table Talk of Muslim Leaders;
- ✓ Muslim World Women's Summit;
- ✓ Award ceremony for leaders of the Muslim World "Jewels of Muslim World Award 2019";
- ✓ The Muslim World Rania Award 2019.

This important annual event brings together public authorities, decision makers, business leaders and private sector operators from Muslim countries to discuss developments in key economic sectors such as Halal, Higher Education Services and Tourism. It should be noted that on the sidelines of these events, the "Jewels of the Muslim World Award" and the "Muslim World Rania Award" Ceremonies are also organized to pay tribute to the personalities who have contributed to the development and the well-being of the Islamic Ummah.

The 10<sup>th</sup> Edition of the Muslim World Biz Forum, which was scheduled to be held in September 2020 at the Kuala Lumpur Convention Center (KLCC), has been postponed to April 2021 due to Covid-19 pandemic.

**Postponement of the  
8<sup>th</sup> Exhibition of Halal Products of the OIC Member States  
Istanbul, Republic of Turkey  
26-29 November 2020**

In compliance with the resolution adopted by the 35<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held in November 2019 in Istanbul - Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) will organize under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company "Discover Events", the "8<sup>th</sup> Exhibition of Halal Products of the OIC Member States" from 29<sup>th</sup> November to 2<sup>nd</sup> December 2020 in Istanbul - Republic of Turkey, concomitantly with the World Halal Summit 2020. In this context, the organizers held a coordination meeting on January 22 and 23, 2020 at the ICDT' headquarters in Casablanca, which was crowned by the signing of the Memorandum of Understanding relating to the organization of the said Fair.

This Exhibition which is dedicated to halal trade, halal standards and halal production and logistics, is an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

The price per square meter of the exhibition space has been set as follows:

- ✓ Equipped square meter (shell scheme): Euro 300
- ✓ Non-equipped square meter (indoor bare space): Euro 270

Details relating to this exhibition are available in the following link:  
[www.halalexpo.com.tr](http://www.halalexpo.com.tr)

For more details and information, the requested departments in OIC Member States are kindly requested to contact:

***Mrs Wassila Ouldchikh,***

International Sales representative

Discover Events

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Site web: [www.halalexpo.com.tr](http://www.halalexpo.com.tr)

Due to the low responses of participation of member countries and the outbreak of the COVID --19 pandemic in OIC countries, organisers decided to postpone this event to 2021.

**Postponement of the 17<sup>th</sup> Edition of the Trade Fair of the OIC  
Member States  
Dakar - Republic of Senegal**

In compliance with the resolution adopted by 35<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held on November 2019 in Istanbul - Republic of Turkey, the Ministry of Commerce and SME's of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) are organizing 17<sup>th</sup> Edition of the Trade Fair of the OIC Member States in collaboration with "International Centre for Foreign Trade of Senegal (CICES)" from 14 to 18 December 2020 at the "Fairs Ground of CICES", concomitantly with "the International Fair of Dakar".

This multi-sectoral Fair is a platform for the economic operators of the OIC Member States to promote their products and services and to conclude commercial transactions and to establish partnerships.

In this regard, the organisers held a coordination meeting on 21<sup>st</sup> January 2020 at ICDT Headquarters to discuss about the modalities of participation and promotion of this fair among the OIC Member States. This meeting was crowned by the signature of MOU of this fair.

The following activities will be organized concomitantly with this fair:

- Meeting of the Global Network of Trade Promotion Organs (TPOs) of the OIC;
- Forum of Investment Promotion Agencies (API) of the OIC;
- Meeting of the private sector of OIC Member States, to be organized by the Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- B2B Meetings between Businessmen from OIC countries.
- Forum on Halal Products in collaboration with Halal Senegal under the theme: "Facilitation of Trade in Halal Products: what instruments to develop trade".

The price per square meter has been set as follows:

- ✓ The square meter equipped (shell scheme): US\$ 90
- ✓ The square meter not equipped (indoor bare space): US\$ 70

For more details and information, the requested departments in OIC Member States are kindly requested to contact:

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[www.cices.sn](http://www.cices.sn)

Due to the low responses of participation of member countries and the outbreak of the COVID --19 pandemic in OIC countries, organisers decided to postpone this event to 2021.

## BUSINESSMEN FORUMS AND TRADE MISSIONS

### **Visit of a Delegation of Businessmen from the Federation of Pakistan Chambers of Commerce & Industry, Casablanca, December 5<sup>th</sup> 2019:**

The ICDT received on December 5<sup>th</sup> 2019 at its headquarters the visit of a high-level Delegation of Businessmen from the Federation of Pakistan Chambers of Commerce & Industry (FPCCI). This Delegation was led by His Excellency Hamid Asghar KHAN, Ambassador of Pakistan in Morocco and Dr. Mirza Ikhtiar BAIG, Vice-President of the Federation.

The Delegation was composed of Businessmen representing the following sectors: Food and Rice, Oil, Cement, Textile and Denim, Hospitality, Higher Education Services, Furniture, Cosmetics and Pharmaceutical products, Construction and Real Estate.

After a fruitful debate, both parties decided to organize the following activities for the benefit of Pakistan:

- 18<sup>th</sup> Trade Fair of the OIC Member States in Pakistan in 2022;
- Morocco-Pakistan Business Forum in 2020 in Morocco;
- Awareness Raising Seminar on the TPS/OIC Agreement and its Protocols in 2020 in Pakistan;
- Various Trade Events to promote key Sectors in Pakistan: Halal Food, Islamic Banking, Higher Education Services and Rice.