

## **PRESS RELEASE**



### **4<sup>th</sup> Specialized Exhibition on Higher Education Services in the OIC Member States**

**(26-29 April 2018, Casablanca – Kingdom of Morocco)**

Within the framework of the implementation of the resolution adopted by the 33<sup>rd</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 20 to 23 November 2017 in Istanbul - Republic of Turkey, and following the successful holding of the 3<sup>rd</sup> Specialized Exhibition on Higher Education Services in the OIC Member States in Dakar in May 2016, the Islamic Center for the Development of Trade (ICDT) and the Group of "l'Etudiant Marocain" organize, under the High Patronage of His Majesty King Mohammed The VI, King of the Kingdom of Morocco, the 4<sup>th</sup> Edition of this Exhibition, from 26 to 29 April 2018 at the OFEC Exhibition Ground in Casablanca, concomitantly with the 27<sup>th</sup> Edition of the International Student Forum.

The main objective of this Exhibition and Forum is to ensure the promotion of Higher Education Services in OIC Member States, to establish direct contacts between the various stakeholders (students, Universities, investors, Ministries) in the field of training and higher education, to encourage investment in this sector and to develop partnerships between the Universities of the OIC Member States. Several institutions from OIC countries from various fields of training (universities, business schools, institutes, specialized schools) will attend this Event and present their curricula, learning offers and admission procedures. This Event will serve as a platform for exchanges between students and professionals through multiple thematic conferences and panels.

The opening ceremony of the exhibition is scheduled on Friday 27<sup>th</sup> April 2018 at 3.30 pm at the OFEC Exhibition Ground in Casablanca.