

## **PRESS RELEASE**



### **Moroccan-Egyptian Business Forum**

**(17-18 April 2018, Casablanca - Kingdom of Morocco)**

Within the framework of its program of cooperation with the OIC Member States, the Islamic Centre for Development of Trade (ICDT) organizes in cooperation with the Embassy and the Commercial Office of the Arab Republic of Egypt in Rabat, a Moroccan-Egyptian Business Forum on 17<sup>th</sup> - 18<sup>th</sup> April 2018 at ICDT's Headquarters located at the 11<sup>th</sup> Floor Tours des Habous, Avenue des FAR, Casablanca.

The objective of this Forum is to organize B2B meetings between Moroccan and Egyptian businessmen importers and exporters. On this occasion, the Egyptian Delegation will also visit the main distribution channels including Casablanca's date's market and one of Marjane malls.

The Forum will also register the participation of the Embassy and the Commercial Office of Egypt in Rabat, the General Confederation of Moroccan Enterprises (CGEM), the Moroccan Association of Exporters (ASMEX) as well as the Moroccan Administration of Customs and Indirect Taxes.

The opening ceremony of the Forum is scheduled on Tuesday 17<sup>th</sup> April 2018 at 10 am.