

EXECUTIVE PROGRAMME OF THE ROAD-MAP FOR ACHIEVING INTRA-OIC TRADE TARGETS

| Area | Recommended Action | Projects/ Programs/Activities | Date/Location | Initiator | Partners |
|--|--|---|---------------------|----------------------------|--|
| 1. Trade Financing Coordinator: ITFC | 1.1 Develop and introduce new mechanisms/ tools aimed at increasing financing for SMEs and LDMCs | Introduce new lines of financing in addition to the existing ones in I430H (2009) | Done in 2009 | ITFC | ICIEC |
| | | Mobilize resources and arrange co-financing | 2010-2011 | | |
| | 1.2 Enhance ITFC field presence | a. Partnership with Financial and non-financial entities in MC's to enhance ITFC accessibility | 2011 | ITFC | ICIEC |
| | | b. "ITFC Customer Days" organized in some MC's | 2009-2010 | ITFC | MC's |
| | | c. Meeting of Financial Institutions on Resources Mobilization | 2010-2011 | ITFC | MC's |
| | 1.3 Introduce new trade finance products | a. Meeting/Brainstorming to discuss creation of Specialized Funds | 2010-2011 | ITFC | MC's |
| | | b. Workshop on ITFC's Lines of Finance: Challenges and Opportunities | Done in 2009 | ITFC | MC's |
| | | c. Meeting for Trade Finance and Insurance of Credit Institutions. | Done in 2009 | ITFC | ICIEC |
| | | d. Structured Trade Finance | 2009-2011 | ITFC | MC's |
| | | e. Pre-Export Financing | 2009-2011 | ITFC | MC's |
| | | f. Workshop on LC Confirmations and Possible Role of IDB Group in this regard for enhancing intra-OIC Trade | Done in 2009 | ICIEC | MC's |
| | | g. Training Programme for Central Banks and Financial Institutions to enhance the awareness of export credit insurance and its benefit in facilitating trade finance | Done in 2009 | ICIEC | MC's |
| | | h. Promotion of DCIP (Documentary Credit Insurance Policy) among the OIC Financial Institutions to enable them to increase their exposure in relatively high risk countries | Done in 2009 | ICIEC | MC's |
| | | i. Possibility to consider ICIEC's insurance policies as collaterals to extend financing for Intra-Trade | Done in 2009 | ICIEC | OIC Financial Institutions and Central Banks |
| | | j. Exploring the ways and means to develop new structures and products which will help in meeting the market demand and accessing new segments | Done in 2009 | ICIEC | ITFC |
| | k. ITAP support Syrian investment Agency's Workshop on Arbitration | 2010 | ICIEC | Syrian Investment Agency | |
| l. ITAP sponsors the inauguration of the International Smart Building Centre of Bahrain | Done in January 2010 | ICIEC | ITPO and UNIDO | | |
| m. ITAP and Jordan Investment Board Familiarization Program for the Officials of Iraqi Investment Promotion Agency | Done in March 2010 | ICIEC | JFZC and JIEC | | |
| 2. Trade Promotion Coordinator: ICDT | 2.1 Strengthen brand awareness and promote products made in OIC MCs | a. Showroom of OIC products and Services | Ongoing, Casablanca | ICDT | ITC |
| | | b. Establishment of an e-marketplace | 2010 | COMCEC Coordination Office | MUSIAD, ICDT, ICCI and MC's |

**2. Trade
Promotion
Coordinator:
ICDT**

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| 2.2 Encourage MCs to utilize the existing platform within the OIC organs such as ICDT's trade network (TINIC) | a. Enhancement of virtual exhibition | 2010 | ICDT | MC's |
| | b. OIC Tijari Exchange (with a view to complement TINIC) | 2010 | ICDT | ITC |
| 2.3 TPOs to encourage and facilitate annual buyers-sellers meetings (business matching, trade bridging) | Specialized exhibition and supply/demand workshop on agribusiness products | | | |
| | a. Agri-business | Done in February, 2009, Bamako | ICDT | OIC and Government of Mali |
| | b. Cotton | Done in 12-13 October 2009, Egypt | ICDT | ITFC, TPOs, ITC |
| | c. Agro-industry | Done in May 2009/2010, Saudi Arabia | ICDT | ITFC, TPOs, ITC |
| | d. Building and construction services | Done in 24-27 June 2010, Senegal | ICDT | ITFC, TPOs, ITC |
| | e. Pharmaceuticals, medical equipment and services | 24-27 February 2011, Tunisia | ICDT | ITFC, TPOs, ITC |
| | f. 1 st International Cotton and Textiles Exhibition in the OIC Member States (OIC COTEXPO) | 24-27 November 2010 Ouagadougou | ICDT | ITFC, MC' |
| | g. Furniture | 2012, Turkey | ICDT | ITFC, TPOs, ITC |
| | h. Logistics and transportation | 2013, Tangiers or Dubai | ICDT | ITFC, TPOs, ITC |
| | i. Turkey, Africa, Foreign Trade Bridge | Done in 2009, Istanbul | TOBB/ITFC | MUSIAD, TUSKON, MC's |
| | j. Intra-Trade Malaysia | Done in 2009, Kuala Lumpur | MATRADE | ITFC |
| | k. 1 st International Exhibition and Forum on Halal Food | Done in March 2010, Iran | ICCIM | ITFC |
| | l. 7 th Malaysia International Halal Showcase | Done in June 2010, Malaysia | MATRADE | ITFC |
| | m. 14 th Private Sector Meeting | 24-29 April 2011 | ICCI | ICDT |
| 2.4. Promotion of Trade in services | Study to identify Potential services to traded among OIC Countries | | | |
| | Specialized Exhibitions and Partnership forum on High trading potential services on: | | | |
| | a. Architecture /Construction/Engineering | Done in 24-27 June 2010, Senegal | ICDT | MC's |
| | b. E-commerce, IT and related services | 2010, Morocco | ICDT | MC's |
| | c. Distribution services: franchising | 2010, UAE | ICDT | MC's |
| | d. Health related services | 24-27 February 2011, Tunisia | ICDT | ITFC, MC's |
| | e. Education and training | 2012, UAE | ICDT | MC's |
| 2.5 Encourage MCs to increase participation in trade fairs and activities organized by ICDT | a. 12 th Islamic Trade Fair | Done in 11-16 October 2009, Egypt | ICDT | ITFC, MC's |
| | b. Trade Fairs of OIC Countries (OIC EXPO) | 24-29 April 2011, UAE | ICDT | ITFC, MC's |
| | | 2013, Iran | ICDT | MC's |
| | | 2015, Guinea | ICDT | MC's |
| | | 2017, Arab World | ICDT | MC's |

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| 2. Trade Promotion Coordinator: ICDT | 2.5 Encourage MCs to increase participation in trade fairs and activities organized by ICDT | c. Tourism Fair of Islamic Countries (OIC TOURISM) | 10-13 December 2010, Egypt, Postponed | ICDT | MC's |
| | | | 2012, Syria | ICDT | MC's |
| | | | 2014, Iran | ICDT | MC's |
| | | | 2016, Africa/Asia | ICDT | MC's |
| 3. Trade Facilitation Coordinator: ICDT | 3.1 Expedite the ratification of PRETAS by the MCs | a. Implementation of PRETAS | 2010 | COMCEC | OIC General Secretariat, MC's |
| | | b. Training Seminar on PRETAS for North Africa (CENCAD, AMU and Middle East) | 2010 | ICDT | COMCEC Coordination Office |
| | | c. Training Seminar on PRETAS for Central Asia and ECO Countries | 2011 | ICDT | COMCEC Coordination Office |
| | | d. Training Seminar on PRETAS for WAEMU Countries | 2011 | ICDT | COMCEC Coordination Office |
| | | e. Training Seminar on PRETAS for ECOWAS Countries | 2011 | ICDT | COMCEC Coordination Office |
| | | f. Training Seminar on PRETAS for South East and South Asia Countries | 2013 | ICDT | COMCEC Coordination Office |
| | | g. Training Seminar on PRETAS for COMESA Countries | 2014 | ICDT | COMCEC Coordination Office |
| | 3.2 Conduct meetings on specific infrastructure issues which will have a direct impact on trade facilitation | a. Forum on "Trade Efficiency and the Role of the Customs in the Context of International Trade" | Every Two Years | ICDT | COMCEC, ITFC, WCO, MC's |
| | | b. Seminar on "Transport Facilitation and Intra-OIC Trade" | Done in June 2010, Syria | ICDT | OISA, ITFC, UNCTAD |
| | | c. Expand the relationship between Bakkah Shipping Company (OISA Project); IDB Group and ITFC | Needs Further Details | OISA | IDB, ITFC |
| | | d. Opening new branch of Islamic Protection and Indemnity Club "IPIC" (OISA Project) in Jakarta, Dubai and Tehran | Done in 2009 | OISA | MC's |
| | | e. Signing the Statute of OISA by the member states which have not done so | Needs Further Details | OISA | MC's |
| | | f. Registration of member states maritime companies' suitable tonnage with Islamic P&I Club Branches in Tehran, Dubai and Jakarta | Needs Further Details | OISA | MC's, COMCEC |
| | 3.3 Enhance partnership with TPOs in MCs | a. 1 st Annual Meeting of the Export Promotion Centers of French Speaking OIC Member Countries | Done in 23-24 December 2009, Casablanca | ICDT | MC's and ITFC |
| | | b. Establishment of Trade Information Facilitation System | 2011 | ITFC | ITC |
| | | c. Meeting on Aid-for-Trade for ESCWA Region-Phase I | 2011 | ITFC | WTO, ESCWA |
| | | d. Expert Meeting on Aid-for-Trade Road Map for SPECA Region | 2009-2010 | ITFC | WTO, UNDP, Azerbaijan |
| | | e. Ministerial Meeting on Aid-for-Trade Road Map for SPECA Region | | | |
| | | g. Development of a database in order to facilitate commercial exchanges as well as cooperation and coordination(ICRIC) | Done in 2009 | ICCI | ICDT, ITC |
| | | h. Preparation of a framework for statistical activities coordination among OIC Institutions | Done in 2009 | SESRIC | OIC's Institutions |
| | | i. Setting up of an observatory on procedures of Intra-OIC trade | 2011 | ICDT | |
| | | j. Meeting to develop the Roadmap for enhancing intra-OIC Trade | Done in 23-24 June 2010, Casablanca | ITFC | All other OIC Institutions |
| | | k. 2 nd Consultative Meeting of the OIC Institutions on enhancing intra-OIC Trade | Done in May-June 2010, Casablanca | ICDT/ITFC | All other OIC Institutions |
| | | l. Feasibility study on the project of setting up a free trade area among OIC MC' | 2010 | ICDT | ITFC |
| | 3.4 Continue to conduct annual meetings for TPOs in MCs | a. OIC TPO's Meeting | Done in 2009, Malaysia | ITFC | ICDT, MC's, ICCI, ITC |
| | | b. 1 st Annual Meeting of the Export Promotion Centers of Arabic Speaking OIC Member Countries | September 2010, Tunis | ICDT | ITFC |
| | | Establishment of Business Owners Union | Done in 2009 | ICCI | IDB Group |
| | 3.5 MCs to ease visa processes for member country businessmen | a. Development of OIC Halal Food Standards | Done in 2009 | COMCEC, TSE | MC's |

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| | 3.6 Mutual Recognition Agreements (MRAs) for certification and testing bodies | b. 10 th OIC Standardization Expert Group Meeting | Done in 2009, Ankara | ICCI, SMIIC | MCs, COMCEC Coordination Office |
| | | c. Operationalization of SMIIC (Islamic Countries Metrology and Standards Institute) | Done in 2009 | COMCEC Coordination Office, General Secretariat | MC's |
| | | d. Establishment of Islamic Rating and Certification Agency (Needs Further Details) | Done in 2009 | ICCI | ICRIC, ICIEC |
| | | e. Implementation of Halal Food Standards | 2010 | COMCEC | |
| 4. Development of Strategic Commodities Coordinator: ITFC | 4.1 Create funds for investment in agriculture and other strategic commodities | a. Gulf Cooperation Council Food Security Initiative (Promoting Intra Investment by private sector and the role of IDB Group) | Done in 2009 | ITFC | ICDT, ITAP |
| | | b. Summit on International Food Crisis | Done in 2009 | ITFC | ICDT, ITAP |
| | 4.2 Expedite the implementation of Action Plan in cotton development and develop new action plans for development of other strategic commodities | a. Trade and Investment Cooperation Opportunities among the OIC Member Countries in Cotton industry | Done in 2009 | ITFC | ITC, FAO, CFC, ICDT, ITAP, MC's |
| | | b. Forum on development of investment and trade in the field of basic food commodities | Done in 2009 | ITFC | ITC, FAO, CFC, ICDT, ITAP, MC's |
| | | c. Revitalization of the groundnut sector in selected sub-Saharan countries (Senegal, Gambia, Guinea-Bissau) : phase I and II | 2009-2010 | ITFC | ITC, FAO, CFC, ICDT, ITAP, MC's |
| | d. Forum on ways and means to enhance Trade and investment in food in Africa | Done in 2009 | ITFC | ITC, FAO, CFC, ICDT, ITAP, MC's | |
| 5. Capacity Building Coordinator: SESRIC with a collaboration of ICDT and ITFC | 5.1 Organize more training programs for MCs/ enterprises in trade related areas | a. Training Course on Export Strategies and International Marketing | 2010, Egypt | ITFC | ICDT, ICCI, FTTC, MC's, ITC, Chambers of Commerce, TUSKON, TPOs |
| | | b. Training Workshop on SME Cluster Development for OIC Member Countries | Done in 2009, Nigeria | ICCI | |
| | | c. Workshop on "Promotion of Export Processing of Value Added Fishery Products" | Done in 2009, Benin | ICCI | ITC, FAO, UNIDO |
| | | d. Training Program on Micro Finance Sector Development | Done in 2009, Sudan | ICCI | |
| | | e. 13 th Private Sector Meeting for Promotion of trade and joint venture investment among the OIC | Done in June 2010, Tajikistan | ICCI | |
| | | f. Workshop on Coffee Processing | Done in 2009, Uganda | ICCI | |
| | | g. Regional training program for the staff of the chambers of Arab Member Countries | Done in 2009 September 2010, Kuwait | ICCI | |
| | | h. Regional training program for the staff of the chambers of African Member Countries | Done in 2009, Uganda | ICCI | |
| | | i. Fifth Forum for Businesswomen in Islamic Countries | Done in April 2010, Egypt | ICCI | |
| | | j. Workshop on food security for OIC Countries | 2010 | ICCI | |
| | | k. 2 nd Training Program on Microfinance Sector Development for OIC MC's | 2010 | ICCI | |
| | | j. 3 rd International Islamic, Economic and Cultural Conference | 2011 | ICCI | |
| | | k. Capacity building program with the Ministry of Investment of Sudan | 2010 | ICIEC | Ministry of Investment of Sudan, UNIDO |
| | | l. Capacity Building project with Ugandan Investment Agency | 2010 | ICIEC | UNIDO and BADEA |
| | | m. Familiarization Program for the Officials of Investment Promotion in IDB Countries | 2010 | ICIEC | MIDA |
| | | n. Training Program for the Officials of Investment Promotion Agencies in IDB Countries | 2010 | ICIEC | TOBB and TEPAV |
| o. Capacity Building Program for the Officials of Investment Promotion Agencies in IDB Countries | 2010 | ICIEC | UNCTAD | | |
| p. Capacity Building Program for the Assessment Analysis for Sierra Leone Investment and Export Promotion Authority and Mauritanian Investment Promotion Agency | 2010 | ICIEC | BADEA | | |
| k. Workshop for "Incubator Management training in Islamic Countries | 2010, Turkey | ICCI | | | |

5. Capacity Building Coordinator: SESRIC with a collaboration of ICDT and ITFC

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| 5.1 Organize more training programs for MCs/ enterprises in trade related areas | l. Logistics and its role in developing intra-OIC trade | 20-23/09/ 2010, Tunisia | ICDT | IDB |
| | m. Agreement of the Doha Round and intra-OIC trade negotiations | 2010 | ICDT | IDB |
| | n. Competition Policy and regulations in Islamic Countries | Done in 22-24 /02/2010 Tunisia | ICDT | IDB, ITC |
| | o. Competition trade intelligence and export decision making | 2012 | ICDT | IDB, ITC |
| | p. Training course on enterprises strategy and international marketing | 2013 | ICDT | IDB, ITC |
| | q. Export Auditing and capacity building of the SMEs for Arab States. | 2014 | ICDT | IDB, ITC |
| | r. Seminar on “The Project on the Intra-OIC Free Trade Area | 2010 | ICDT | IDB Cooperation Office, MC’s |
| | t. Seminar on Regional economic grouping within the OIC: Current status and prospects | Done in 15-17/02/2010 Casablanca Done in 17-19/05/2010 Abu Dhabi | IDB Cooperation Department/ICDT | IDB Cooperation Dept/ICDT |
| | u. Training courses on e-commerce and technical assistance to TPOs | 2010, Casablanca | ICDT | ITFC |
| | v. Follow up of the Multilateral Trade Negotiation in this sector and coordination of Member States’ positions with a view to setting up of a common negotiations platform | Ongoing | ICDT | |
| 5.2 Organize seminars on 'best practices' for MCs | a. On Job Training (OJT) for staff of TPOs of MC’s on Foreign Trade Bridges | 2010, Turkey | ITFC | ITC, ICDT, ICCI, FTTC, MCs, TUSKON, Chambers of Commerce |
| | b. OJT for Officials and staff of Chamber of Commerce of the AMCs | 2010, Saudi Arabia | ITFC | ITC, ICDT, ICCI, FTTC, MCs, TUSKON, Chambers of Commerce |
| | c. OJT for Trade Mapping | 2010, Egypt | ITFC | ITC, ICDT, ICCI, FTTC, MCs, TUSKON, Chambers of Commerce |
| | d. Training courses on Trade information | Done in February 2010, Dubai | ITFC | EDC, MC’s |
| | e. Training Courses on export strategies and international marketing | Done in February 2010, Kuwait | ITFC | Chambers of Commerce of Kuwait, FTTC |
| | f. Capacity building program for the Chambers of ECO Countries | Done in April 2010, Istanbul | ITFC | TOBB |
| | g. Training Courses on export strategies and international marketing | Done in July 2010, Amman | ITFC | Arab League, FTTC |
| | h. Sharing Turkey’s experience in Trade facilitation and promotion through Business Familiarization visit for Arabic Speaking MC’s | Done in July 2010, Turkey | ITFC | TOBB |
| | i. Capacity Building Programme for Iranian Chambers of Commerce | September, 2010 | ITFC | TOBB |
| | j. Training Courses on export strategies and international marketing | December 2010, Jeddah | ITFC | Chambers of Commerce of KSA, FTTC |
| | k. Training Courses on export strategies and international marketing | February 2011, Dubai | ITFC | EDC and FTTC |
| 5.3. Cost sharing schemes for marketing and enhancing of exports | l. Familiarization and Knowledge sharing program on commodity Exchange Markets for African Member States | October 2010, Karachi | ITFC | TOBB |
| | m. Training programs on Chamber Management for ASMCs | 2010, Karachi | ITFC | ICCI |
| | a. Develop High Trade School of Tunisia: phase I and II | 2009-2010, Tunisia | ITFC | ITC |
| | b. Training Seminar on Doha Development Round | Done in 2009 | ITFC | ITC |
| | c. Help to develop the training Department of IGEME: phase I and II | 2009-2010, Turkey | ITFC | ITC |
| d. Help to develop the training department of MATRADE: phase I and II | 2009-2010, Malaysia | ITFC | ITC | |