

**REPORT OF CHAIRMAN ON  
TRADE AND INVESTMENT SUB-COMMITTEE (ACMOI)  
TO  
THE 3<sup>rd</sup> ANNUAL COORDINATION MEETING OF OIC**

**DOCUMENT SUBMITTED BY**

**THE ISLAMIC CENTRE FOR DEVELOPMENT  
OF TRADE**

**TO THE**

**41<sup>st</sup> ISLAMIC COMMISSION FOR ECONOMIC, CULTURAL  
AND SOCIAL AFFAIRS**

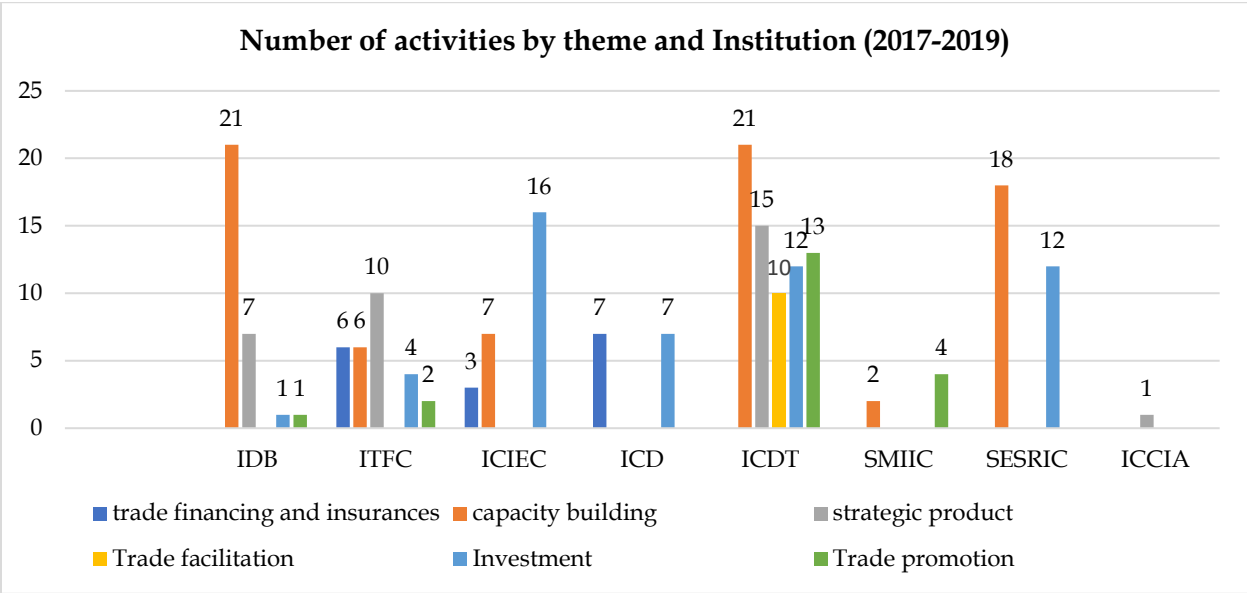
**Jeddah - Kingdom of Saudi Arabia  
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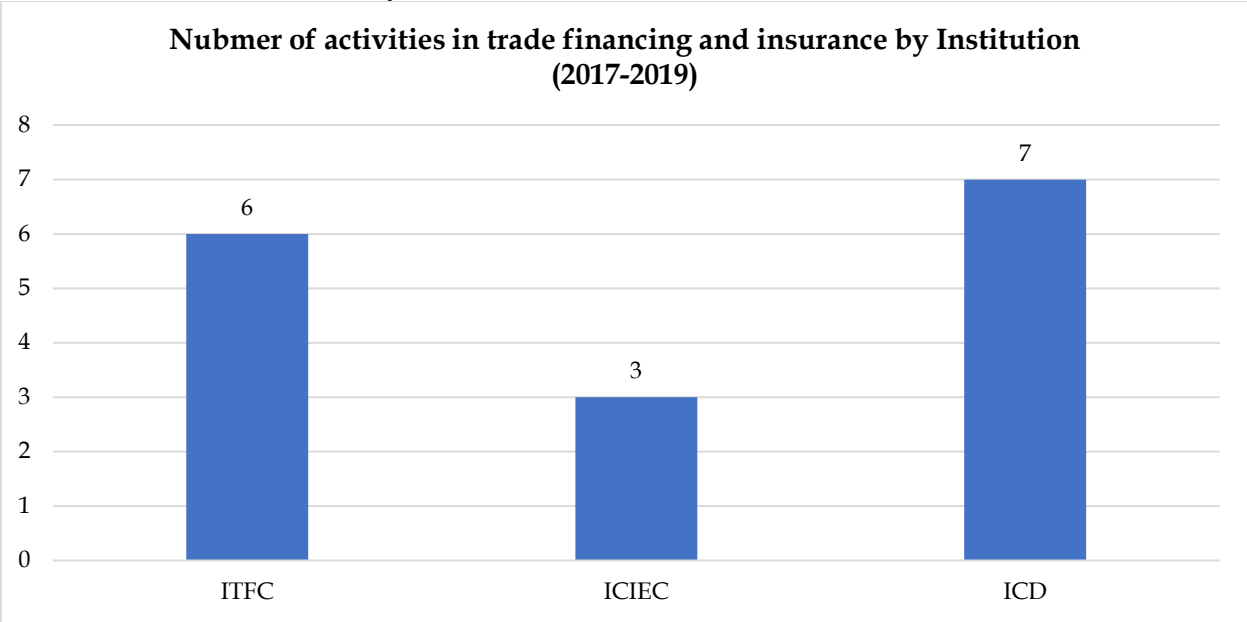
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### TISC - Summary of Main Results and Achievements

Integrated Program	Leading Institutions	Partner Institutions	Planned Activities for 2018-2019
Intra-OIC Trade Promotion	ICDT and IDBG (ITFC)	OIC TPOs, ASEPEX, MATRADE, COMCEC CO, OIC-TISC, UN Agencies, CICES, SIERA	Business Forum in Casablanca in 2018  Trade Development Forum in Dubai in 2019
Halal Sector Development Program	IDB, SMIIC, ITFC	COMCEC, SESRIC	5 <sup>th</sup> OIC Halal Expo in Istanbul on 23-25, 2017 Capacity Building Training Programs in Q1-2018 Seminar/ Panel Discussion in Q1-2018
Single Window and Trade Facilitation	ICDT	IDB, ITFC, SESRIC	"Virtual Single Windows: Challenges and Opportunities for Competitiveness of Economic Operators", 12 December 2017 in Casablanca
Development of Strategic Commodities	ITFC	ICDT, ICD, SESRIC	B2B on Cotton Exports in 2018 Stakeholders Meetings for Indonesia Coffee Export Development Program Capacity Building Programs
Intra-OIC Investment promotion	ICIEC	ICD, ICDT, SESRIC	Workshop on FDI and Competitiveness Statistics in 2018  Investment Policy Advisory to OIC MCs
SMEs Development Program	ICD	ITFC, ICDT	

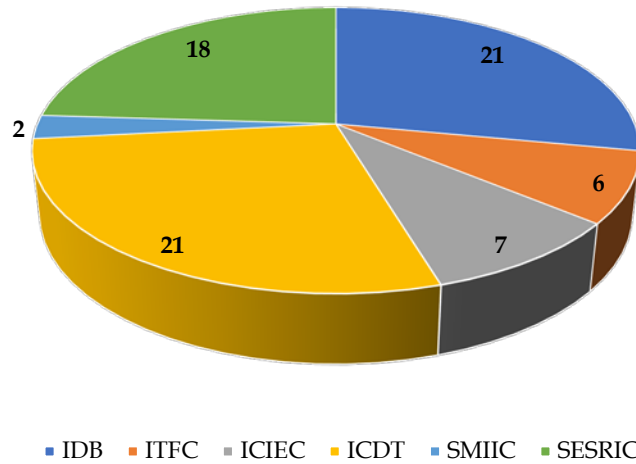


The OIC Institutions are expected to achieve 206 activities by 2019 in various business lines such as trade financing and insurances, capacity building programs, investment promotion, development of strategic products, trade promotion and trade facilitation for the benefit of OIC Member Countries. All these activities will contribute to reach the New TYPOA goals i.e. 25% of the Intra-OIC Trade share by 2025.



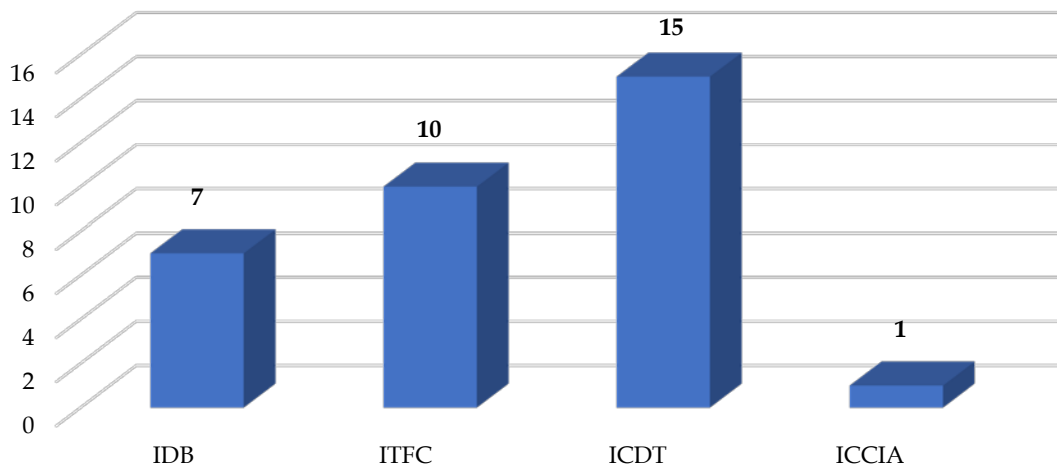
In the field of trade financing and insurance, IDB Group leads this business line with 16 activities to be implemented in 2019 and dispatched as follows: ICD (7) activities, ITFC (6) and ICIEC (3).

Number of activities in capacity building programs per Institution (2017-2019)



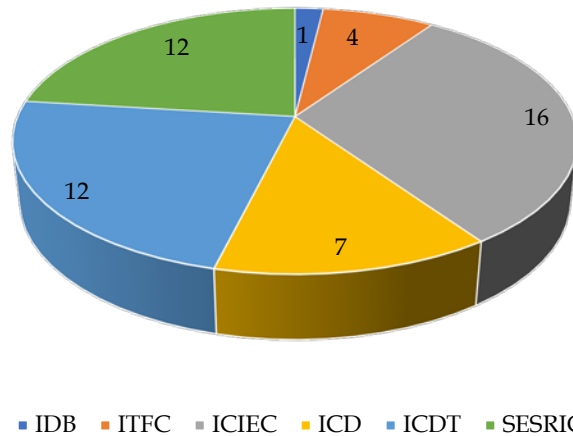
Between 2017 and 2019, OIC Institutions will carry out 75 activities in capacity building programs in which 21 will be implemented by IDB (21 activities), ICDT (21), SESRIC (18), ICIEC (7), ITFC (6) and SMIIC (2).

Number of activities in Strategic products per Institution (2017-2019)



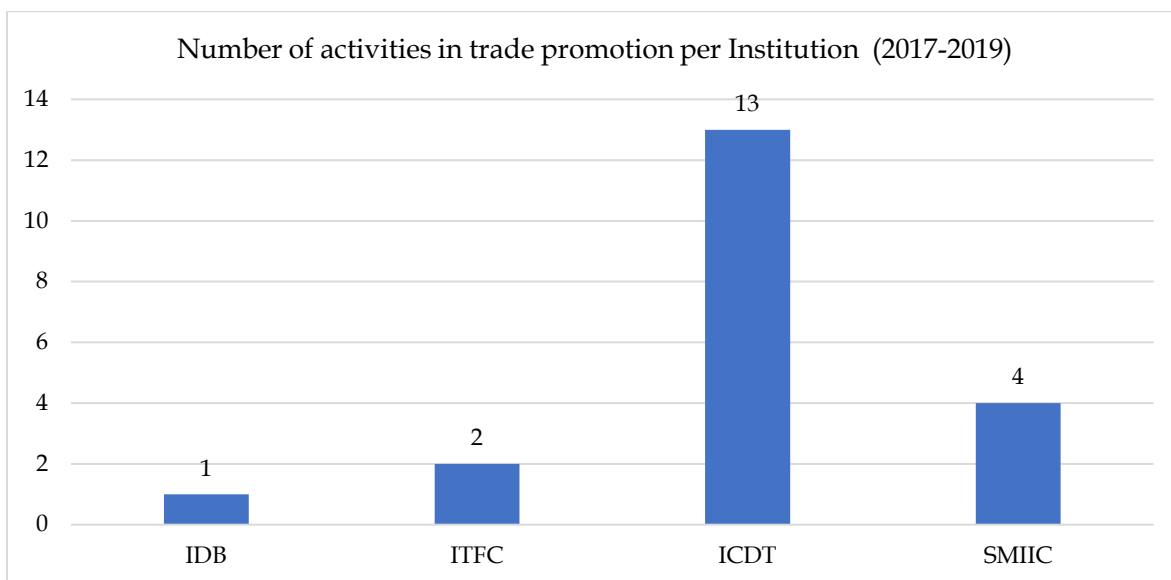
The strategic products program plays an important role in industrial development among OIC Member States. For that reason, 33 activities will be implemented by 2019 and many of them will be executed by ICDT (15), ITFC (10), IDB (7) and ICCIA (1) in various sectors such as cotton, coffee, wood, leather.

Number of activities in investment promotion per Institution (2017-2019)

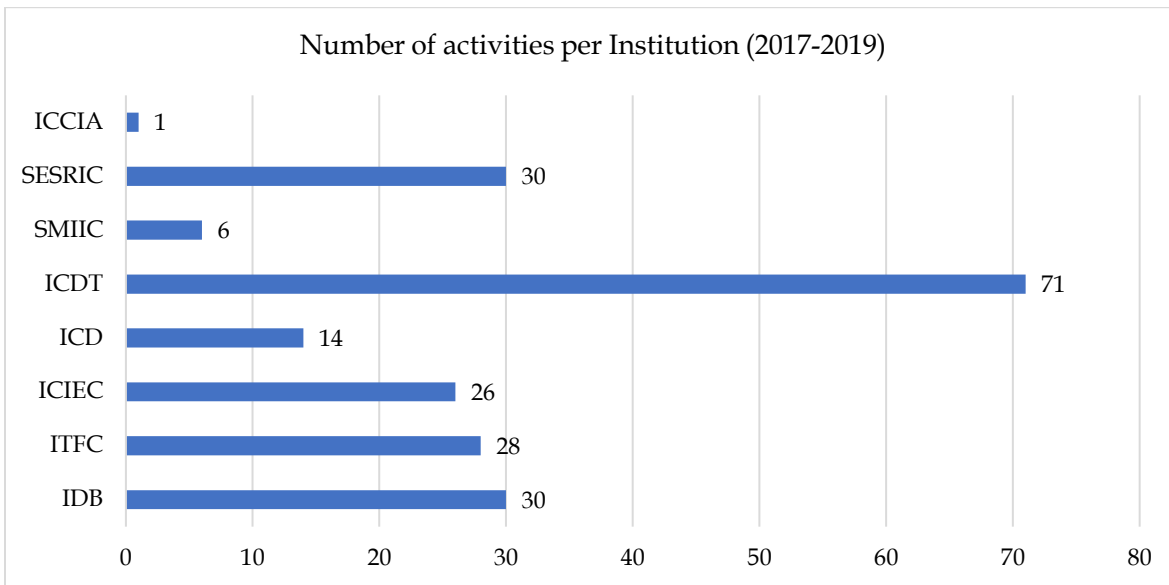


Investment promotion activities contribute to attract FDI in OIC Member States through organizing workshop and lines of investment from the IDB Group. 52 activities will be carried out by IDB and its Institutions, ICDT and SESRIC by 2019.

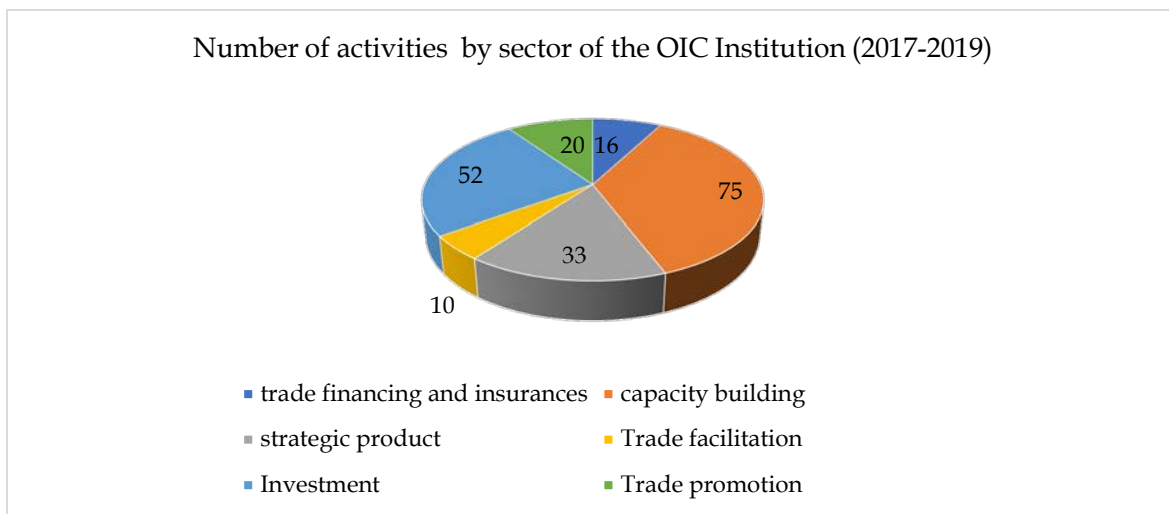
Number of activities in trade promotion per Institution (2017-2019)



Trade promotion activities are dominated by the organization of the trade fairs and specialized exhibitions, trade missions, B2B Meetings and business forums and mainly will be organized by ICDT, SMIIC, ITFC and IDB and are expected to reach 20 activities in 2019.



Between 2017 and 2019, more than 206 activities will be implemented by the OIC Institutions and distributed as follows: ICDT (71) followed by IDB (30), SESRIC (30), ITFC (28), ICIEC (26), ICD (14), SMIIC (6) and ICCIA (1).



All activities organized in 2017 and planned in 2018-2019 will be focused on the following business lines: Capacity building (75), investment promotion (52), strategic products development (33), trade promotion (20), trade financing and insurances (16) and trade facilitation (10).

**I. Introduction:**

The First Annual Coordination Meeting of the Organization of Islamic Cooperation Institutions (ACMOI) took place in Jeddah, Kingdom of Saudi Arabia on 7-8 December 2015 under the Chairmanship of the Secretary General of the Organization of Islamic Cooperation. The meeting has created the Trade and Investment Sub-Committee (TISC) under the chairmanship of the ICDT Director General.

*TISC mandate includes the following:*

- *to provide a platform for Cooperation, Information sharing and support between the Institutions, Organs and Complexes dealing with trade and investment under the OIC Umbrella.*
- *to identify areas of joint interventions, to adopt related programs and to approve their implementation.*
- *to ensure effective coordination and cooperation among concerned OIC Institutions during the implementation of the agreed Matrix of Actions.*

## **II. Report and Recommendations of TISC First Meeting 2016:**

The First Meeting of The Trade and Investment Sub-Committee (TISC) was held on 16 and 17 March 2016 in Marrakesh, Kingdom of Morocco and was chaired by ICDT Director General. The Second TISC Meeting was held on 6 March 2017 in Casablanca, Kingdom of Morocco and was chaired by ICDT Director General. The following OIC institutions participated in the meeting: The General Secretariat of the Organization of Islamic Cooperation (Department of Economic Affairs); The International Islamic Trade Finance Corporation (ITFC); The Islamic Corporation for the Insurance of Investment And Export Credit (ICIEC); The Islamic Corporation for the Development of the Private Sector (ICD); The Cooperation and Resource Mobilization Department of IDB (CRMD); The Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC); The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA); and The Standards and Metrology Institute for Islamic Countries (SMIIC).

Additionally, the First TISC Technical Committee Meeting was held at ITFC Headquarters, Jeddah on 26 May 2016, and was chaired by ITFC CEO. This meeting has established joint task forces in key areas, namely:

- Task Force on Single Window and Trade Facilitation. Coordinator: ICDT.
- Task Force on SMEs Development. Coordinator: ICD.
- Task Force on Halal Sector Development. Coordinator: IDB Cooperation and Integration Department.
- Task Force on the Development of Strategic Commodities. Coordinator: ITFC
- Task Force on Investment Promotion in the OIC Member States. Coordinator: ICIEC.

## **III. Report and Recommendations of TISC Second Meeting 2017:**

The Second TISC Technical Committee Meeting was held in Jeddah on 9 February 2017, where the following interventions were identified:

- ♦ Trade financing, investment and insurance (investment agencies networking, export credit networking, export/import insurances, investment forums, Islamic finance promotion...);
- ♦ Trade facilitation (single window initiatives, e-commerce, transportation and logistics...);
- ♦ Trade promotion (fairs and exhibitions, Business forums, trade missions, Buyers-Sellers meetings, symposiums, trade promotion organs networking...);
- ♦ Regional Economic Integration (Trade Negotiations, TPSOIC and its protocols, Regional Economic Integration);
- ♦ Investment (SMEs Development and Investment Promotion);
- ♦ Halal Sector Development (standards, certification, accreditation, Halal hub, export promotion, etc...);



- ♦ Development of Strategic Products (cotton, coffee, leather and skins, wood, groundnuts,...)

#### **IV. Report and Recommendations of TISC Third Meeting 2017:**

The Third TISC Technical Committee Meeting was held in Jeddah, Kingdom of Saudi Arabia, on 15 May 2017. The meeting reviewed progress realized in preparing concrete action plans and concept notes in the areas of cooperation agreed by TISC Heads of Institutions.

#### **V. Activities of TISC Integrated Projects:**

During 2017, TISC institutions have collaborated in successfully organizing the following activities:

##### **A. Intra-OIC Trade Promotion:**

ICDT and ITFC have organized with the Kingdom of Morocco the Third Forum of Trade Promotion Organs (TPOs) of the OIC Member States, 11-12 October 2017, Casablanca, Kingdom of Morocco. The Forum endorsed the following actions:

- To entrust the Islamic Centre for Development of Trade to continue the task of the Secretariat of the Global Network of the Trade Promotion Organs of the Organization of Islamic Cooperation (OIC);
- To entrust the task of the Secretariat of the OIC Arabic-speaking Network of the Trade Promotion Organs to Dubai Exports, the OIC French-speaking network of the Trade Promotion Organs to the Senegalese Agency for Export Promotion (ASEPEX) and to appoint Malaysia External Trade Development Corporation (MATRADE) (tbc) as the Secretariat of the OIC English-speaking network of the Trade Promotion Organs;
- Requesting ITFC to study the possibility of organizing, in collaboration with ICDT and Dubai Exports, the 4<sup>th</sup> OIC TPOs Forum on the sidelines of the “Trade Development Forum”, which will be organized by ITFC in Dubai in 2019;
- Mobilizing resources for the implementation of Projects adopted by the Network with OIC and regional and international partners such as OIC-TISC Members and UN Agencies;
- ICDT has organized a workshop on the TPS/OIC and its Protocols in Jakarta, Republic of Indonesia on 14 – 15 September 2017 with a view to speeding-up the finalisation of the membership to the TPS/OIC of Indonesia and some other OIC Asian Countries.
- ICDT have organized with the COMCEC Coordination Office and the OIC General Secretariat and the Kingdom of Morocco a “Workshop on Non-Tariff Barriers among the OIC Member States” on 24-25 October 2017 in Rabat, Kingdom of Morocco. The workshop was inaugurated by H.E. Dr. Yousef Al-Othaimen, the Secretary General of OIC, the Secretary of State in Charge of Foreign Trade Mrs. Rkia Derham. The workshop aimed at: 1) identifying and analysing non-tariff barriers to trade and their impact on trade of the OIC Member countries; 2) contributing to the gradual dismantling of non-tariff barriers to trade between the OIC Member States; 3) to formulate recommendations and measures to reduce the impact of NTB in order to boost intra-OIC trade; and 4) contributing to the attainment of the OIC strategic objective to promote intra-OIC trade to reach 25% by the year 2025 under the framework TYPOA 2016 – 2025. After fruitful deliberations, participants agreed on several important recommendations in order to achieve the aforementioned objectives.

- ICDT, the Ministry of Energy and Development of Renewable Energies and the Ministry of Environment and Sustainable Development of the Republic of Senegal, organized in collaboration with the Moroccan National Agency for Renewable Energies (ANER) the 1st Exhibition on Green Economy of the OIC Member States, from 26th to 29th October 2017 at the International Centre of Foreign Trade of Senegal (CICES), concomitantly with the International Exhibition for Renewable Energies and Environment in Africa (SIERA). This exhibition gathered the actors of the green economy in the OIC countries (Public Administrations, decision-makers and private companies in the sub-sectors of: Renewable Energies; optimization of the use of fossil fuels by controlling greenhouse gas emissions, water sanitation, waste management and land use planning through the preservation of ecosystems and the integrity of biodiversity, and biological agriculture). This first edition of the OIC Exhibition of Green Economy recorded the participation of the following OIC Member States: Benin; United Arab Emirates, Cameroon; Cote d'Ivoire; Mali, Mauritania, Morocco (Guest of Honor) and Senegal as well other non-OIC Member Countries (France, Canada, Italy, Germany and Cap vert) over an area of 1200sqm. On the side lines of this Expo several thematic meetings were held relating to: Energy policies and sustainable energies; Energy Storage / Waste Management; Sustainable Management of Natural Resources.
- ITFC and ICDT, have organized, in collaboration with the Ministry of Commerce and Handicraft and the promotion of SMEs and the Ministry of Health and Public Hygiene in Côte d'Ivoire, Republic of Cote d'Ivoire, the "Buyers-Sellers Meeting on Pharmaceuticals and Related Industries" on 2-3 November 2017 in Abidjan, within the framework of implementing of the Arab African Trade Bridges (AATB) Program, led by ITFC. The objective of this meeting was to energize cooperation and develop trade and investment flows in the pharmaceutical sector and its related products and exchanging experiences between the OIC Member Countries in the Arab and African Regions. 35 companies from Arab countries and around 30 companies from African countries participated in this activity. The participants have expressed their satisfaction with the success of the event with holding more than 400 meeting between the participants, and the number of business results out of these meetings are estimated by the organizers to reach around US\$80 million.
- ICDT and ITFC will organize with the Kingdom of Morocco the Business Forum between Agadir Agreement Countries and West African Countries in 2018 in Casablanca, Kingdom of Morocco.

## **B. Halal Sector Development:**

- ICDT has collaborated with SMIIC and the Republic of Turkey in organising the "5<sup>th</sup> OIC Halal Expo" in Istanbul on 23 - 25 November 2017. This Exhibition, gathered the players of the Halal industry in quest of business and partnership opportunities in the OIC Member States and represented an opportunity for companies and actors in the Halal industry to promote their products and services and increase investment in this sector. The Exhibitions lasted for 3 days and was opened to the public and professionals and recorded the participation of 12 OIC Member States as well as other non-OIC Member Countries (Austria, Ghana, USA, Australia, Italy, Japan, Germany,) over an area of 2000sqm. Institutions operating in the field of Halal product standards also took part in this Exhibition. Events were organized on the side lines of this Fair, several thematic conferences, in particular on

the health benefits of the HALAL Industry and reviewed various certification and accreditation systems with a view to accelerating the mutual recognition of Halal certificates between the OIC Member States.

- SMIIIC has held the 3<sup>rd</sup> Technical Committee Week between the 25-30 September 2017 in which TCs continued their standard development work for the draft halal standards in the fields of food, cosmetics, tourism, textiles and conformity assessment.
- SMIIIC has also commenced planning to organise 2 series of training programs on the use of OIC/SMIIIC standards and certificate training programs for OIC/SMIIIC 1 auditors, and has applied for support from IDB. The programs will be organised with support from ITFC.
- ITFC has already extended its financial support to the training programs that will be organized by SMIIIC and mentioned in item ix.
- SESRIC plans to organise capacity building training programs on the promotion of harmonization of Halal Standards and multilateral recognition in cooperation with the IDB, ITFC, ICDT and SMIIIC. The concept and the time frames are expected to be finalized jointly with the partners until the end of 2017 and the programs are targeted to initiate from the first quarter of 2018.
- SESRIC plans to add the halal products and services indicators to the OIC Statistics (OICStat) Database.
- SESRIC organized a training program on the “Development and Promotion of Muslim Friendly Tourism in COMCEC Member Countries” for 16 OIC member countries with little or no Muslim Friendly Tourism (MFT) applications and/or have weak implementations about the potential and positive impact of MFT on 04-07 July 2017 in Ankara, Turkey. Within the scope of the program, one slot was allocated for the session of halal certification and one another is for the importance of Halal Industry products and services to better develop this niche sector in the OIC member countries. Apart from this training, SESRIC plans to organise a seminar or panel discussion on Halal certification for the benefit of the OIC member countries together with the Esteemed TISC members within the first quarter of 2018.

### **C. Single Window and Trade Facilitation:**

- ICDT has collaborated with IDB Cooperation and Integration Department and the United Arab Emirates in organizing a workshop on “Trade Facilitation and Single Window in OIC Member States” on 16 - 18 April 2017 in Dubai, UAE.
- ICDT is preparing Guidelines to facilitate setting up Single Windows in OIC member states. The first draft was presented to Arab countries in Dubai workshop mentioned above.
- ICDT will partner with Morocco Portnet in the Third National Forum for Single Windows under the theme “Virtual Single Windows: Challenges and Opportunities for Competitiveness of Economic Operators” which will be held on 12 December 2017 in Casablanca, Kingdom of Morocco.
- SESRIC is willing to initiate a series of sensitising and awareness workshops for the adoption of NSW to be implemented separately for three regional groupings of the OIC.

### **D. Development of Strategic Commodities:**

- ITFC has organized two B2B events in Dhaka and Jakarta for the African Cotton exporters with the Asian importers. This event has allowed the exports to directly explore the Asian market and meet directly with the importers. ITFC is planning to organize another B2B for

Cotton exports with Arab importers in 2018.

- ITFC continue to implement its “Indonesian Coffee Export Development Program”, which includes the construction of a “Coffee Farmers Training Centre”. Feasibility studies are finalized and stakeholders’ meetings will be organized soon to approve the projects final elements.
- SESRIC organises various capacity building programs in line with its Agriculture & Environment Capacity Building programme and for the implementation of the aforementioned capacity building and training programs under TISC concept note, the Centre allocated 10.000 USD contributions for each year. Against this background, SESRIC is willing to initiate the training programs in cooperation with the relevant TISC members and ready to engage its existing capacity building programs with the proposed programmes.

#### **E. Intra-OIC Investment Promotion:**

- SESRIC has been in the process of updating its statistical database including FDI indicators in it. SESRIC is ready to share FDI statistics of the OIC countries with the lead institution to be used in the establishment of the OIC Statistics (OICStat) database on FDI. Besides, SESRIC also plans to organise the Workshop on FDI and Competitiveness Statistics in 2018 in collaboration with the ICIEC/ITAP and ICDT.
- SESRIC is ready to cooperate with the relevant TISC Members and pending the action of the lead institution in order to put its efforts to contribute to the implementation of the mentioned activities under Pillar II: Productive Capacity Development for IPAs. SESRIC allocated 5.000 USD as contributions for each year for the successful implementation of the relevant activities.
- SESRIC is also ready to cooperate with the relevant TISC Members and pending the action of the lead institutions in order to put its efforts to contribute to the implementation of the mentioned programs and activities under Pillar III: Investment Policy advisory to the OIC countries. The Centre allocated 5.000 USD contributions for each year for the successful implementation of the relevant activities.

#### **VI. Planned Activities for TISC Collaboration in 2018:**

- The State of Kuwait to host an “Exceptional Edition of the OIC Trade Fair” in Kuwait-City on 6-10 February 2018, and its two sideline events: Meeting of the Secretariats of the Trade Promotion Organs of the OIC Member States; and 2<sup>nd</sup> Forum of Investment Promotion Agencies of the OIC Member States.
- ITFC to support the participation of Arab and African Countries in the “Exceptional Edition of the OIC Trade Fair”, which will be organized by ICDT in Kuwait-City on 6-10 February 2018.
- Kingdom of Morocco to host an Expert Group Meeting on Investment in Africa on 24 – 25 January 2018 with a view to preparing the Declaration for OIC Conference on Investment for Africa in Abidjan, Cote D’Ivoire in 2018 and the Draft OIC Investment Guidelines.
- The Republic of Turkey to host the “6<sup>th</sup> OIC Halal Expo” in Istanbul in 2018.
- ITFC will organize a B2B on Cotton in the Kingdom of Morocco in 2018.
- The Republic of Cote d’Ivoire to host the 4<sup>th</sup> OIC Health Expo in Abidjan in 2018 and the Forum and Expo on Social and Solidarity Economy in collaboration with IDB in Abidjan in 2018/2019.

- The Arab Republic of Egypt to host in 2018 the 3<sup>rd</sup> OIC Tourism Fair and the Forum for Public and Private Investors in the area of Tourism, on the sidelines of the Fair. The 4<sup>th</sup> edition will be held in the Islamic Republic of Iran in 2019.
- The Islamic Republic of Iran to host the “Islamic Clothing Fashion Expo and Conference” on 22-25 April 2018 on the occasion of the Celebration of Tabriz as the Capital Islamic Tourism City in 2018.