REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

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THE ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE

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Istanbul - Republic of Turkey
26th – 29th November 2018


### Report of the 4th Specialized Exhibition on "Higher Education Services in the OIC Member States", Casablanca - Kingdom of Morocco, 26th - 29th April 2018.

### UPCOMING FAIRS AND EXHIBITIONS

- Preparations for the organization of joint activities with the State of Kuwait:
  - Exceptional Edition of the Tourism and Handicrafts Fair of the OIC Member States, 5-8 March 2019, Kuwait City-State of Kuwait;
  - 3rd edition of the Exhibition of Construction and Decoration of the OIC Member States, 8-12 October 2019, Kuwait City-State of Kuwait.

### BUSINESSMEN FORUMS AND TRADE MISSIONS

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In pursuance of the resolutions of the 32nd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC), held from 21st to 24th November 2016 in Istanbul - Republic of Turkey, and following the success of previous editions held in Sharjah - State of the United Arab Emirates, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC), organized in collaboration with «Discover Events», the 5th Exhibition of the Halal Products of the OIC Member States, from 23 to 25 November 2017, at the «Istanbul Lutfi Kirdar International Congress and Convention Centre» - Republic of Turkey.

This Exhibition, which aims to welcome the players of the Halal industry in quest of business and partnership opportunities in the OIC Member States, represents an opportunity for companies and actors in the Halal industry to promote their products and services and increase investment in this sector.

This Exhibition witnessed the participation of experts, entrepreneurs and public and private institutions, which will deal with topics related to the Halal industry.

The Exhibitions lasted for 3 days and was opened to the public and professionals and recorded the participation of 12 OIC Member States as well as other non-OIC Member Countries (Austria, Ghana, USA, Australia, Italy, Japan, Germany,) over an area of 2000sqm. Institutions operating in the field of Halal product standards also took part in this Exhibition.

SMIIC and Discover Events organized on the sidelines of this Fair, several thematic conferences, in particular on the health benefits of the HALAL Butchery and the various certification and accreditation systems with a view to accelerating the mutual recognition of Halal certificates between the OIC Member States.

ICDT took the opportunity to promote the Center's services to exhibitors from participating Member States and promoted the following Fairs and Exhibitions:

- The Special Edition of the Trade Fair of the OIC Member States, 6 - 10 February 2018, Kuwait City - State of Kuwait;
- The 6th OIC Halal expo is scheduled to be held from 29th November to 2nd December 2018 in Istanbul-Republic of Turkey.
In pursuance of the resolution adopted by the 32nd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 21 to 24 November 2016 in Istanbul - Republic of Turkey, the Ministry of Commerce and Industry of the State of Kuwait and the Islamic Center for Development of Trade (ICDT) organized in collaboration with "Kuwait International Fair Company" an exceptional edition of the Trade Fair of the OIC Member States, from 6 to 10 February 2018 at the "International Fairs Ground of Kuwait (KIF)", concomitantly with the International Kuwait Trade Fair 2018.

The organization of this edition of the Trade Fair was held in conjunction with the celebrations of the State of Kuwait of the 57th anniversary of the National Day, the 27th anniversary of the Day of Liberation and the 12th anniversary of accession to the throne of His Highness the Emir of Kuwait Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah.

The Fair lasted for 5 days and was open to the general public and Businessmen from 9.00 am to 13.00 and from 16.00 to 21.30.

The following countries took part in this event:

- Islamic Republic of Afghanistan,
- Republic of Azerbaijan,
- People's Republic of Bangladesh,
- Republic of Guinea,
- Kingdom of Morocco,
- Republic of Senegal,
- Republic of Tajikistan,
- Republic of Togo,
- State of Kuwait,
- Islamic Republic of Pakistan,
- Republic of Turkey;
- Republic of Tunisia,
- Federal Republic of Nigeria,
- Republic of Uzbekistan,
- State of Qatar,
- Hashemite Kingdom of Jordan,
- Republic of Lebanon,
- Turkmenistan
- Republic of Sudan,
- Islamic Republic of Mauritania,
- Republic of Niger,
- Islamic Republic of Iran,
- Republic of Guyana,
- Republic of Yemen.
Representatives of the following Muslim communities were also present: Philippines, Kenya, Botswana, South Africa, Great Britain, China and Switzerland.

The International Islamic Trade Finance Corporation (ITFC) – IDB Group has covered the costs of the participation of the following OIC Member States: Senegal, Mauritania, Afghanistan and Guinea.

1. Opening Ceremony:

The official opening ceremony of the Fair took place on 6th February 2018, in presence of His Excellency M. Hossam Abdullah Al-Roumi - The Minister of Public Works and Minister of State for Municipal Affairs and HE Mrs. Hind Sabeeh Barrak Al-Sabeeh, Minister of Social Affairs and Labor and Minister of State for Economic Affairs of the State of Kuwait, in presence of Her Excellency Mrs. Rkia DERHAM, Secretary of State, in charge of Foreign Trade of the Kingdom of Morocco, His Excellency the Minister of Commerce of the Republic of Afghanistan, His Excellency the Deputy Minister of Development of the Republic of Turkey, the Director General of the Islamic Center for Development of Trade, Their Excellencies the Ambassadors of the OIC Member States accredited to Kuwait and the Heads of Delegations of the Participating Countries.

After the opening statements and the inaugural ribbon cutting, the officials toured the pavilions of the participating countries and took note of the developments recorded by the OIC Member States in the different sectors covered by this Fair.

His Excellency the Minister of Commerce, Industry and Youth of the State of Kuwait, accompanied by His Excellency the Minister of Commerce of Nigeria, visited the stands of the various participating countries on 9th February 2018.

It should be noted that the opening ceremony of the Fair has received wide media coverage by television channels and Kuwaiti print and broadcast media.

2. Activities on the Sidelines of the Exhibition:

On the sidelines of the Fair the following events were organized:

- "Kuwait Maker-Faire 2018", a local version of the Exhibition held annually in the United States, which aims to present innovations in the fields of Handicraft and Technology, which promotes the idea of production and offers visitors the opportunity to exhibit their products and projects.

- B2B meetings;

3. Distribution of Trophies and Certificates:

During the Closing Ceremony, held on 10th February 2018, HE Khaled Nasser Al-Roudhan, Minister of Commerce, Industry and Youth of the State of Kuwait, presented awards to the organizers and to participating countries.

The representative of the Islamic Center for Development of Trade (ICDT) seized this opportunity to promote the activities and services of the Center as well as the upcoming Fairs planned to be organized.

4. Evaluation of the Exhibition:

The Fair was held over an area of 7,000 square meters and registered the participation of about 300 companies and 3,000 Businessmen from the OIC Member States seeking for business opportunities and partnership.
Participants also expressed their satisfaction with the organization and arrangements provided by the organizers which allowed ensuring all services in compliance with international standards of the organization of exhibitions.

Through a preliminary analysis of the questionnaire of the Exhibitors, it was considered that they have real desire to benefit from the services of the OIC institutions, and those of the ICDT, the IDB Group and the International Islamic Trade Finance Corporation (ITFC), in particular with regard to the promotion and financing of their products and services. Participants also called for the organization of other Annual Sector-specific Fairs as well as Forums to facilitate direct contact with Businessmen of the OIC Member States.

The participants appreciated very much the holding of Bilateral Meetings in concomitance with this Fair which represented an opportunity for Businessmen to conclude business transactions and to develop cooperative and partnership relations among the OIC Member States.

5. ICDT’s meetings on the Sidelines of the Exhibition:

It should be noted that the ICDT delegation held on the sidelines of the Fair, two coordination meetings on 8th February 2018 with:

- HE Mr. Abdulrahman Al-Nassar, CEO of “Kuwait International Fair Company”, in order to discuss the improvement of cooperation with the Center through the joint organization of the Furniture and Decoration Exhibition of the OIC Member States, the Tourism and Handicrafts Exhibition of the OIC Member States, as well as the participation of the State of Kuwait in the 4th edition of the Exhibition of Higher Education of the OIC Member States, which will be organized from 26th to 29th April, 2018 in Casablanca - Kingdom of Morocco.

- Dr. Waleed Abdul Mohsin AL WOHAIB, CEO of the Islamic Solidarity Fund for Development (ISFD), to strengthen cooperation in areas of common interest to alleviate poverty by facilitating the export and trade of small artisans and traders from the OIC Member States. In this regard, Mr. AL-WOHAIB has suggested to the Director General of ICDT to consider the establishment of a Waqf Fund at the Islamic Development Bank (IDB) whose investment revenues will be used to finance the Center's trade dedicated programs.
Within the framework of the implementation of the OIC Ten-Year Program of Action (2016-2025) which aims to bring the intra-OIC trade share to 25% of the global trade of the OIC Member States by 2025, ICDT organized, in collaboration with the Saudi Society "Al Harithy Company for Exhibitions Ltd", the "2nd edition of the Exhibition of Furniture and Interior Design of the OIC Member States", concomitantly with the 27th edition of the Saudi Building & Interiors Exhibition from 13 to 16 March 2018, at the Jeddah Centre For Forums & Events - Kingdom of Saudi Arabia.

ICDT was represented by Mr. Mamoudou Bocar SALL, Head of the Department of Studies and Training who introduced the services offered by ICDT and the forthcoming trade promotion activities in the OIC Member States in the area of Trade Fairs, Exhibitions and Business Forums to the visitors of the ICDT Pavilion.

The Exhibition was inaugurated by His Excellency Mr. Hassan Ibrahim DAHLAN, Secretary General of the Chamber of Commerce of Jeddah.

This Professional Exhibition was an opportunity for participating countries to promote their products and services and to learn about the latest developments and technological innovation in the furniture and interior design industry.

This event was also an opportunity for Exhibitors, Architects, Entrepreneurs and Government Officials from Member States to learn about the expertise and experiences of participating States in the areas covered by the Exhibition and to select the best products and services to be integrated in their future projects or those under implementation.

The Exhibition was spread over an area of 3000 m² with the participation of 250 Exhibitors from several countries including Saudi Arabia, Morocco and China. More than 5000 visitors took part in this Exhibition.
Within the framework of the implementation of the Cooperation Agreement signed in May 2008 between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harity Company for Exhibitions Limited (ACE), both parties organized under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia the 11th Exhibition of Agribusiness Industries in the OIC Member States concomitantly with the 23rd Exhibition of Food/Hotel/PROPAC Arabia from 20th to 23rd March 2018 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

ICDT was represented in this exhibition by Mr. Abdelaziz Alami, Head of Marketing Department;

The Exhibition was open during four days from 16.00 h to 22.00 h to the general public and professionals.

The net exhibition space was spread over approximately 3500 square meters and recorded the participation of 300 companies representing the following Member States: Kingdom of Saudi Arabia, Arab Republic of Egypt, Malaysia, Republic of Lebanon, Republic of Turkey, State of the United Arab Emirates, Kingdom of Morocco, Republic of Tunisia, Hashemite Kingdom of Jordan, State of Palestine and Republic of Iraq.

Representatives of the Muslim Minorities in non OIC Member States also participated in this Exhibition, namely: Republic of Ethiopia, the Republic of South Africa, the People’s Republic of China, the United States, The Republic of India, the Republic of Italy and the Kingdom of Thailand.

1. **The opening Ceremony of the Exhibition:**

The official opening ceremony took place on 20th March 2018 at 5:00 p.m. at Jeddah Centre for Forums and Events. It was inaugurated by H.E M. Mohammed Al Amri, Director General of the Saudi Commission for Tourism and National Heritage - Makkah Province, Mr. Zahour SIDDIQUE, Vice-President of Al Harithy Company for Exhibitions Ltd and H.E. the Consul General of the Republic of Turkey accredited in Jeddah in the presence of the Representatives of the Diplomatic Corps accredited to Riyadh, Pavilion officials from participating countries and Businessmen from the OIC Member States operating in the field of Agribusiness Industry. After the inaugural ribbon cutting, the officials toured the pavilions of the participating countries and took note of the developments recorded by the OIC Member States in the agro-food industry.

His Excellency the Director General of the General Authority for Tourism confirmed that this Exhibition reflects the important place which occupies the city of Jeddah in the organization of Fairs and the attraction of Saudi visitors, residents and businessmen from participating countries seeking investment opportunities and business partnerships.

He also emphasized that this Exhibition represents an opportunity to encourage and to develop the culture of visiting International Fairs and to inquire about the latest developments in the food industry.
He added that the Saudi Commission for Tourism and National Heritage attaches great importance to these activities through the promotion of tourism and constitutes a platform to learn about recent developments related to the agro-food industry, which helps future planning by identifying consumer needs at source and making purchasing decisions, while stressing that this Fair is also a business platform for meetings between local and international suppliers with a view to conclude partnership agreements.

For his part, Mr. Hadi Al-Harith, CEO of Al Harithy Company for Exhibitions Ltd (ACE), declared that this Fair represents an opportunity for interaction between buyers and suppliers, through which visitors get acquainted with the latest trends and innovations related to food products, beverages, catering and hospitality equipment, as well as an opportunity for bilateral meetings, interactive presentations and culinary offerings with the participation of renowned Saudi and International Chefs.

It should be noted that the Exhibition and concomitant Events received extensive media coverage in Saudi Arabia (print and broadcast media).

2. Activities on the sidelines of the Exhibition:

On the sidelines of the Expo was organized the “Culinary Masters in Action” competition, dedicated to culinary art, which was attended by renowned chefs in Saudi Arabia. The competition was held under the arbitration of experts in the field.

During this Exhibition, the Representative of ICDT visited the various stands of the participating countries in order to promote the activities and services of the Centre. He also collected brochures and leaflets on the exhibits in order to expose them into the Virtual Fair developed by the Centre on its website, just as it has made the promotion of the 6th Edition of the Exhibition of Halal Products of the OIC member states to be held from 29th November to 2nd December 2018 in Istanbul, Republic of Turkey.

3. Evaluation of the Exhibition:

The net exhibition space was spread over approximately 3500 square meters; it was attended by about 300 businessmen from the various OIC Member States seeking business and partnerships opportunities as well as by nearly 8000 visitors. Participants also expressed their satisfaction with the organization and arrangements provided by the organizers which allowed ensuring all services in compliance with international standards of the organization of exhibitions.

The first reading of the opinions collected suggests that several business deals have been concluded. The exhibitors also expressed a real desire to benefit from the services of the Centre, to promote their products and services through the Virtual Fair and to participate in future Fairs and Exhibitions that will be organized by the Centre.
Within the framework of the implementation of the resolution adopted by the 33rd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 20 to 23 November 2017 in Istanbul - Republic of Turkey, the Islamic Center for Development of Trade (ICDT) and the Group of "L'Etudiant Marocain " organized, under the High Patronage of His Majesty King Mohammed VI, King of Morocco, the 4th edition of the Specialized Exhibition on "Higher Education Services in the OIC Member States", from 26 to 29 April 2018 at the OFEC Exhibition Center in Casablanca, in concomitance with the 27th edition of the International Forum of the Student (FIE).

The objective of this Specialized Exhibition was to promote the higher education services of the OIC Member States, create direct contacts between the various stakeholders (students, universities, investors, ministries) in the area of training and higher education, as well as to promote investment in this sector and to develop partnerships among the universities of the OIC Member States.

Several institutions of the OIC countries from various fields of training (universities, business schools, institutes, specialized schools) took this opportunity to present their training offers and the admission requirements. This event has also served as a platform for exchanges between students and professionals through multiple thematic conferences and panels.

This Exhibition lasted for 4 days and was open to both the public and the professional from 09.30 am to 07.00 pm. It was held over an area of 20,000 square meters and recorded the participation of 750 exhibitors representing Islamic universities sponsored by the OIC and universities of the following Member States: Islamic University of Technology (IUT) - Bangladesh; International Islamic University of Malaysia; Islamic University of Uganda; Republic of Turkey, State of the United Arab Emirates, State of Kuwait, Republic of Senegal and the Kingdom of Morocco.

Also took part to the exhibition the following non-OIC Member Countries: France, Portugal, China, Russia, Ukraine, United Kingdom, United States, Germany and Switzerland.

1. Opening Ceremony:

The opening ceremony of the Exhibition took place on Monday 27th April 2018 at the OFEC Exhibition Center in Casablanca, and was chaired by HE Mr. Saaid AMZAZI Minister of National Education, Vocational Training, Higher Education and Scientific Research of the Kingdom of Morocco and HE Mary Teuw NIANE, Minister of Higher Education, Research and Innovation of the Republic of Senegal in the presence of Dr. El Hassane HZAINE, Director General of ICDT, Ambassadors from some OIC Member States accredited in Rabat and Heads of Delegation and Stand Officials from participating countries to this Exhibition.

The participants highly welcomed the holding of panels on the sidelines related to higher education and B2B meetings between the various participants.

It should be noted that the opening ceremony of the Exhibition received extensive media coverage by television channels, newspapers and other media professional in the Kingdom of Morocco.
2. Activities on the sidelines:

On the sidelines of the Fair, several series of conferences were organized over many sessions and were dedicated to the exchange of experiences between institutions, in the fields of education, training and employment and to the challenges and opportunities in the fields of training and employment, as well as it has been an occasion for participating universities to present their offers, modules and training course.

Through these conferences, participants highlighted the key issues among the training sector and have shown interest in increasing the organization of Trade Fairs and Exhibitions devoted to trainings and employment and the need to work towards strengthening collaboration on training in higher education services, by the exchange of successful experiences, students and trainers among the participating countries.
UPCOMING FAIRS

AND

EXHIBITIONS
As part of their cooperation program, OIC International Business Center (OICBC) - Malaysia and ICDT have been organizing since 2013 the Muslim World BIZ Forum and Exhibition as well as the OIC/Asia Economic and Trade Forum, in order to promote trade between OIC Member States.

The objective of this event is on the one hand, to raise awareness among the economic operators on the business opportunities of the Muslim world and to present to the participants the different services and products offered to the business community, the OIC Institutions, and Regional and International Organizations.

This annual event brings together public authorities, decision makers, businessmen and private sector representatives from Muslim countries and discusses developments in key economic sectors such as Halal, Higher Education Services and Tourism.

This event includes the following activities:

- "MUSLIM World BIZ" Forum;
- OIC/Asia Economic and Trade Forum
- Round Table of Decision Makers and Businessmen of the Islamic World;
- Forums and Exhibition concerning the main economic sectors

It should be noted that, on the sidelines of these events, the "Jewels of the Muslim World Award" Ceremony will also be held and intended to pay tribute to the personalities who have contributed to the development and the well-being of the Islamic Ummah, as well as a mission of Saudi Businessmen date exporters in order to establish business relations with their Malaysian counterparts’ importers of dates.
In compliance with the resolution adopted by the 33rd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held on 20-23 November 2017 in Istanbul – Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) will organize under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company “Discover Events”, the 6th OIC Halal Exhibition from 29th November to 2nd December 2018 at Eurasia Performing Arts Center in Istanbul – Republic of Turkey, concomitantly with the World Halal Summit 2018.

This Exhibition, which is dedicated to halal trade, halal standards, production and logistics, is an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

In this regard, the organizers held two coordination meetings, the first took place in January 2018 in Casablanca, marked by the signature of the MOU relating to the organization of the Exhibition and the second, was held in March 2018 in Marrakech, which was mainly devoted to the promotional modalities of the Exhibition among the OIC Member States.

The price per square meter of the exhibition space has been set as follows:

- Equipped square meter (shell scheme): Euro 300
- Non-equipped square meter (indoor bare space): Euro 270

Details relating to this exhibition are available on the following link: www.halalexpo.com.tr

For information or booking, the relevant departments of the OIC Member States may contact:

Mrs. Nicole KESKEK, International Sales and Project Manager
Discover Events
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Website: www.halalexpo.com.tr
In pursuance of the Resolution No. 44 adopted by the 33rd Ministerial Session of The Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC), held from 20 to 23 November 2017 in Istanbul-Republic of Turkey, the Ministry of Health and Public Hygiene of the Republic of Côte d'Ivoire and the Islamic Centre for Development of Trade (ICDT) organize, under the High Patronage of the Prime Minister of the Republic of Côte d'Ivoire, and in collaboration with the Ivorian company "Building Events", the 4th edition of the Health Expo of the OIC Member States, from 7th to 9th December 2018 at Sofitel Hotel Ivoire in Abidjan, concomitantly with the 4th edition of the International Exhibition of Health and Medical Equipment of Côte d'Ivoire (MEXCI 2018).

This Exhibition will gather all the actors of the health sector (pharmaceutical industries, services providers, Central purchasing medicines, nutrition and dietetics professionals, surgery, wellness cares, training centers in the fields of health etc...) in the OIC Countries. Therefore, it will be an excellent opportunity for the enterprises and the actors of the health industry to promote their products and services and to establish business relations and partnerships between economic operators in the Health and medical equipment sectors of the OIC Member States.

Several coordination meetings were held between the organizers respectively in Casablanca and Abidjan, and were crowned by the signature of the MOU relating to the organization of the said Expo and dedicated to the distribution of the promotional tasks of the Fair among the OIC Member States.

According to the MOU, the price per square meter of the exhibition space has been fixed as follows:

- Equipped square meter (shell scheme): 160 Euro;
- Non-equipped square meter (indoor bare space): 120 Euro.

Details regarding this exhibition are available on the following link: www.mexci.org

For information or booking, the relevant departments of the OIC Member States may contact:

Mr Blaise BDEDE - Director General
Building Events
Mobile : +225 07 59 80 49
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E-mail : ndedeblaise@gmail.com ; info@mexci.org
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Within the framework of the implementation of the resolutions adopted by the 45th Session of the Council of Foreign Ministers of the OIC and the 34th Session of the Follow-up Committee of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in Dhaka - Republic of Bangladesh and Ankara - Republic of Turkey in May 2018, the Ministry of Handicrafts of the Republic of Côte d'Ivoire (MCAPPME) and the Islamic Centre for Development of Trade (ICDT) organize the "Exhibition of the Social and Solidarity Economy of the OIC Member States" from 28 September to 7 October 2018 at the Exhibition Center (Parc des Expositions) in Abidjan, concomitantly with the International Ivoirian handicraft Market (MIVA 2018).

This Exhibition, which brings together the actors of the social and solidarity economy, aims to promote self-employment, eradicate poverty and ensure sustainable development (associations and cooperatives, producers of organic products, handcrafts, Promoters of the spirit creativity and innovation, etc.).

These actors who adopt participative management methods, and strictly supervise the use of the profits they realize by reinvesting them, will have an opportunity to find market opportunities for their outputs and to present their projects to investors in order to ensure their growth and sustainability.

The price per square meter of the exhibition space has been fixed as follows:

- Equipped square meter (shell scheme): 85 Euro.
- Non-equipped square meter (indoor bare space): 60 Euro
- The bare square meter: 38 Euro

Details regarding this exhibition are available on the following links: www.miva.ci & http://icdtevents.org/

For information or booking, the relevant departments of the OIC Member States may contact:

**Steering Committee of the Exhibition of the Social and Solidarity Economy of the OIC Member States**

Mrs Monique KAKOU

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E-mail : miva@ovationsetplus.com - Website: www.miva.ci / http://icdtevents.org/

Following the Note Verbal of the Ministry of Trade, Handicrafts and Promotion of SMEs of the Republic of Côte d'Ivoire (MCAPPME) of 27th August 2018, it has been decided to postpone the holding of Exhibition of the Social and Solidarity Economy of the OIC Member States initially scheduled from 28 September to 7 October 2018 in Abidjan concomitantly with the Ivorian Handicrafts Market (MIVA 2018) during the first quarter of 2019.

The decision to postpone this Fair was taken on the one hand, following the ministerial reshuffle in the Republic of Côte d'Ivoire and to ensure the best conditions for success of the Exhibition on the other.
Within the framework of the Cooperation Agreement signed between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions Ltd in May 2018, both parties organize under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia, the 12th Exhibition of Agribusiness Industries of the OIC Member States from 26 to 29 March 2019 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia, concomitantly with the 24th International Event for Food, Beverages & Catering, Hotel Equipment, Supplies and Services.

This Exhibition represents an opportunity for companies from OIC Member States to promote their products and services and to learn about the latest technological innovations in the development of the food industry, hospitality, packaging and conditioning.

The price per square meter of an exhibition space has been set as follows:
- The square meter equipped (shell scheme): US$ 445
- The square meter not equipped (indoor bare space): US$ 395

For information or booking, the relevant departments of the OIC Member States may contact:

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Website: www.acexpos.com
In pursuance of the resolutions of the 31st Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC), held from 23 to 26 November 2015 in Istanbul-Republic of Turkey, which welcomed the offer of the Republic of Iraq to host the 16th edition of the Trade Fair of the OIC Member States in 2017, the Ministry of Trade of the Republic of Iraq and the Islamic Centre for Development of Trade (ICDT) organize under the patronage of the Head of the Iraqi Government, and in collaboration with the State Company for Iraqi Fairs and Commercial Services, the 16th edition of the Trade Fair of the OIC Member States, to be held from 07 to 13 April 2019 at the Baghdad International Fairgrounds - Republic of Iraq.

Due to the low participation rate of Member States in this Fair, it was decided to postpone its organization to 2019. In this context and in accordance with the calendar of the Trade Fair of the OIC Member States, it is the Republic of Guinea which should host the Fair in 2019.

In this respect and with reference to the Note Verbal from H.E the Minister of Commerce of the Republic of Guinea dated 11 October 2017, the Republic of Guinea withdrew in favor of the Republic of Iraq for the organization of the 16th Trade Fair of the OIC Member States in 2019, while maintaining its right to organize the 2020 or 2021 edition.

In this context, a coordination meeting was held between ICDT and the State Company for Iraqi Fairs and Commercial Services on 23 and 24 April 2018 at the headquarters of ICDT in Casablanca, in order to discuss the new date for the holding of the Fair, which was set from 7 to 13 April 2019 at the Baghdad International Fairgrounds - Republic of Iraq.

Another coordination meeting was held between the organizers on 28 November 2018 in Istanbul, on the sidelines of the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), mainly devoted to the evaluation of the participation of the OIC Member States to the said fairs and activities to be organized on the sidelines.

The official launching of the Fair was organised in Baghdad on 11th November 2018.

The price per square meter of an Exhibition space has been set as follows:
- The square meter equipped (shell scheme): US$ 150
- The square meter not equipped (indoor bare space): US$ 100
- The bare square meter: US$ 60

For information or booking, the relevant departments of the OIC Member States may contact:

Mr. Husam Al SHARQI
State Company for Iraqi Fairs & Commercial Services
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Website: www. fairs.iq/
Within the framework of cooperation between the ICDT and the Kingdom of Morocco; the Centre and the National Single Window of Foreign Trade Procedures of the Kingdom of Morocco (PORTNET), organize, under the High Patronage of His Majesty King Mohamed VI, and in collaboration with the Moroccan company (LOGISMED), the Exhibition and Forum on Transport and Logistics in the OIC Member States from 18 to 20 April 2019, concomitantly with the 8th edition of the International Exhibition of Transport and Logistics (LOGISMED 2019).

This event will be an opportunity to highlight on the one hand the opportunities and challenges of the transport and logistics industry in the OIC countries in the light of the global digital revolution and the opportunities offered by Morocco as a logistics hub to access African markets on the other.

In order to surround this activity with all the conditions of success, the organizers held two coordination meetings, essentially devoted to examining the articles of the MOU relating to the organizational arrangements of the Exhibition.

The organizers decided to promote this event during the 34th Ministerial Session of the COMCEC.

For information or booking, the relevant departments of the OIC Member States may contact:

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Within the framework of cooperation between the Islamic University of Technology (IUT) and the Islamic Centre for Development of Trade (ICDT) in the areas of common interests, the two parties are planning to organize the Exhibition of Fisheries, Maritime Economy and Shipbuilding of the OIC Member States, from 1st to 4th May 2019 in Dhaka - People's Republic of Bangladesh.

In this regard, a delegation of the IUT led by HE Dr. Omar JAH, Acting Vice-Chancellor of the IUT, held a coordination meeting at the headquarters of ICDT on 30th April 2018.

This meeting was mainly devoted to examine the options of exploring ways to improve relations by organizing joint activities in the coming years, including the joint organization of the Exhibition of Fisheries, Maritime Economy and Shipbuilding of the OIC Member States in 2019.

The purpose of this event is to promote seafood products of the OIC Member States in general and those of the People's Republic of Bangladesh in particular.

This exhibition also aims to be a gathering for all professionals, from Shipbuilding to final processing of seafood through the capture, security, logistics, marketing. It is intended as a framework for promotion, exchanges and partnerships in the fields of fisheries, aquaculture, maritime transport and port activities as well as shipbuilding, in order to increase trade and investment and explore the latest technology to ensure sustainable development of the various sectors covered by the Exhibition.

The format of the event will be as follow:

- An Exhibition Space;
- A Scientific Forum;
- And a Space for B2B meetings and visits to port and shipbuilding sites.
BACKGROUND:
The Islamic Centre for Development of Trade ‘Director General has been appointed by the OIC General Secretariat (Verbal note n° OIC /ECO-04/B-03/003446 dated on 18 July 2018) as OIC focal point in charge of co-ordinating the OIC participation in the EXPO 2020 scheduled to be held in Dubai from 20th October 2020 to 10th April 2021.

In this context, the ICDT DG accompanied Mr. Tarig AL BAKHEET to Dubai to take part to the signing ceremony of the contract of OIC participation to EXPO Dubai 2020 on 12th September 2018. A coordination meeting was organised before the ceremony of signature where the Expo Team explained the project and requested the OIC to submit the theme statement as soon as possible along with the letter of appointment of the Commissioner General of OIC section.

In this context, ICDT’s Director General sent an invitation letter to all OIC institutions and standing Committees to attend the Interactive workshop with Dubai Expo Bureau and an OIC coordination meeting that will take place on 15th - 17th October in order to examine the OIC participation to EXPO 2020.

These meetings were attended by the following OIC Institutions:
- Islamic Centre for Development of Trade (ICDT)
- Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency.
- Islamic Development Bank Group (Rabat Office);
- International Islamic Trade Finance Corporation (ITFC)
- Islamic University of Technology (IUT)
- Research Centre for Islamic History, Art and Culture (IRCICA);
- Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC)
- Islamic Conference Youth Forum for Dialogue and Cooperation (ICYF-DC).

The agenda, the list of participants and the major milestones of the project are Annexed to this report.

I/ OIC coordination meeting:
A coordination meeting was held on 15th October 2018 at ICDT’s Headquarters and was dedicated to the preparation of the participation of the OIC in Dubai Expo 2020.

After the presentation of ICDT’s Director General of the Expo Dubai 2020 and the questions and answers session, the participants recommended the followings:
- To establish an ad hoc task force to prepare and implement this project
- To communicate to ICDT the focal points of each OIC institutions within one week. These focal points will constitute the OIC task force which will be responsible for the preparations of the participation of the OIC to Dubai Expo 2020
- Each institution should finance its participation by its own financial means or by sponsors.
To examine the possibility of providing for a special financing for the participation of the OIC to Expo Dubai 2020.

OIC institutions should display their publications, activities in compliance with the theme and sub-themes of the Expo “Connecting Minds, Creating the future”: Opportunity, Mobility and sustainability.

OIC Institutions are invited to plan a part of their activities in Dubai on the sidelines of the Expo Dubai 2020 notably the celebration of the 50th Anniversary of the OIC.

II/ Workshop for the preparation of the OIC participation to World Expo Dubai 2020, Casablanca, 16-17 October 2018.

Within the framework of the participation of the OIC in Dubai Expo and with a view to exchanging information and to share ideas amongst the different OIC institutions, the “Bureau Expo Dubai 2020” organized an interactive workshop for the benefit of the OIC institutions on 16 and 17 October 2018 in Casablanca - Kingdom of Morocco.

The Bureau Expo Dubai, was represented by:

- Mrs Manal Omar, Senior Manager - International Participants,
- Mr Ayomiku Williams, Storyteller - International Participants
- Mrs Katrina Joaquin, Designer – Pavilion Content- International Participants

Mrs Manal started the workshop by making a presentation on Expo Dubai 2020 and its objectives and informed the participation that this Expo will be organised under the theme: “Connecting Minds, Creating the future”. She also added that through this theme, Expo Dubai 2020 will provide a platform to foster creativity, innovation and Global collaboration. This is underpinned by 3 interwoven sub items that respond to the most pressing issues, namely: Opportunity, Mobility and Sustainability.

- **Opportunity:** is at the heart of Development, ensuring that new horizons are opened to persons and communities to help them meet their current needs and their future aspirations.

- **Mobility:** is the bridge to opportunity by connecting people, collecting ideas and providing easier access to markets, knowledge and innovation.

- **Sustainability:** guides how we grow opportunities by using fewer resources, while protecting the environment for future generations.

**Theme statement:**

After a brainstorming session and fruitful discussions, the participants agreed upon that the draft theme statement of the OIC would be “Islam as a way of life “. This theme will be divided in Two sub items: sharing the values and intercultural dialogue.

In this regard, all concerned OIC Institutions are kindly requested to send their communication materials (Photos, videos, Audio, Poetry, etc.,..) by end of November 2018 directly to Mr Ayomiku Williams, in order to allow the technical team to develop the visual story relating to theme development by January 2019.

Contacts of Mr Ayomiku Williams, Storyteller International participants Bureau Expo Dubai:
Sidelines events:

OIC Institutions are kindly requested to send to ICDT their proposals of activities projects and initiatives to be organised on the side-lines of the Expo Dubai 2020. ICDT will consolidate the aforesaid activities in a matrix of planned activities and transmit them to Expo 2020 Bureau.

Concept and contents of the OIC pavilion:

These issues will be tackled during the upcoming coordination meetings, after receiving the first draft of the visual story from Bureau Expo Dubai (January 2019).
Within the framework of strengthening cooperation between ICDT and the Ministry of Commerce and Industry of the State of Kuwait in areas of common interest, the two sides held a coordination meeting on 25 April 2018 at the ICDT headquarters which culminated by the drawing up of a work program containing activities to be jointly organized, including the organization of the following exhibitions in collaboration with the Kuwait International Fair "KIF":

- **Exceptional Edition of the Tourism and Handicrafts Fair of the OIC Member States, 5-8 March 2019, Kuwait City-State of Kuwait**;

  The objective of this Fair is to strengthen cooperation among OIC Member States in the tourism and Handicraft sectors, to promote historical monuments and tourist sites of Member States, and encourage investment in this sector.

- **3rd edition of the Exhibition of Construction and Decoration of the OIC Member States, 8-12 October 2019, Kuwait City-State of Kuwait**

  This Exhibition will be an opportunity for participating countries to promote their products and services and to learn about the latest developments in technological innovations in the furniture and interior design industry. This event will be also an occasion for exhibitors, architects, contractors and government officials from Member States, to learn about the know-how and experiences of the participating States in the sectors covered by the Fair and to select the best products and services to be integrated in their future projects or those in the implementation stage.

In this regard, ICDT and KIF held a coordination meeting on 12 and 13 September 2018 in Marrakech and initialled the 2 MOUs relating to the organization of the two Exhibitions.

The official signature of the 2 MOUs is scheduled for 28 November 2018 in Istanbul, on the sidelines of the 36th ICDT’s Board of Directors to be held on January 2019.

As part of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized in collaboration with the Embassy of the Republic of Gabon accredited in Rabat and the Moroccan authorities, a Moroccan-Gabonese Business Forum on the premises of the Embassy of the Republic of Gabon in Rabat, on the 14th and 15th September 2017.

This Forum, which aimed to boost trade between Morocco and Gabon, was organized in collaboration with the Gabonese ministries of Foreign Affairs, la Francophonie and Regional Integration, in charge of Gabonese abroad; and the Promotion of Private Investment, Trade, Tourism and Industry; and the Moroccan Ministries of Industry, Trade and Digital Economy; Foreign Affairs and International Cooperation.

Many Moroccan and Gabonese economic operators took part in this Forum, whose main objective is to consolidate economic and commercial exchanges between Libreville and Rabat. A Country which undergoes significant changes Gabon wants to invest USD 21 billion over the coming years to strengthen infrastructure and support non-oil growth poles.

The Forum has enabled Moroccan investors to discover the investment opportunities offered by Gabon and the Agencies, stakeholders of the new development strategy of Gabon, to explain to various operators and Moroccan actors, their functioning, as well as their expectations.

Two panels were organized:
- The potentials of Morocco and Gabon, and investment opportunities.
- The role of Agencies, Sovereign Funds, and deposit funds ‘Caisses de Dépôts’ in developing economies and boosting trade.

On the sidelines of the Forum, the ICDT Representative held a work meeting with Mrs Nina Alida Abouna - Director General of the National Agency for Investment Promotion of Gabon.

This meeting provided an opportunity for Mrs. Abouna to renew her intention of organizing in the very near future, in collaboration with the ICDT, several activities for the benefit of Gabonese operators, including a Seminar on Wood Export Strategies, a Seminar on the sidelines of the Network Meeting of the French Speaking Investment Promotion Agencies as well as an Open Day on Investment Opportunities in Gabon.

2. Buyers / Sellers Meeting on Pharmaceuticals and Medical Equipment, 2-3 November 2017, Abidjan - Republic of Côte d’Ivoire

The Islamic Center for Development of Trade participated in the Meeting of Buyers and Sellers of Pharmaceutical and Paramedical Products organized by the ICDT and the ITFC in collaboration with the Ministry of Health and Public Hygiene and the Ministry of Commerce, Handicrafts and Promotion of SMEs in Abidjan, Republic of Côte d’Ivoire.
from 2 to 3 November 2017.

This meeting was organized within the framework of the implementation of the ITFC's Arab-Africa Trade Bridge (AATB) Program, and the Program of the Sub-Committee on Trade and Investment (TISC) of the ACMOI but also as part of bilateral cooperation between the ICDT and the ITFC.

The gathering was attended by 50 companies and 10 National Medicines Supply Agencies from 17 countries, including 16 OIC countries, namely:

Benin, Burkina Faso, Cameroon, Mali, Niger, Guinea, Senegal, Morocco, Gabon, Togo, Egypt, Saudi Arabia, Palestine, Jordan, Tunisia, Burundi and Côte d’Ivoire. Two institutions took part in this event: ICDT and ITFC.

The meeting generated a turnover of 80 Million US Dollars and helped to organize 344 B2B meetings and 97 service offerings.

3. Meeting between Tunisian exporters and Moroccan importers of Dates, 19th December 2017, Casablanca - Kingdom of Morocco

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Tunisian Trade Representation in Morocco, a meeting between Tunisian date exporters members of the "GIFruits Tunisia" association and Moroccan date importers, on 19th December 2017 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Tunisian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.

4. Meeting between Egyptian exporters and Moroccan importers of Dates (Casablanca - Kingdom of Morocco, 17-18 April 2018):

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Egyptian Trade Representation in Morocco, a meeting between Egyptian date exporters members and Moroccan date importers, on 17th -18th April 2018 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Egyptian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.